# Scaling up Nutrition Civil Society Network 2024 Annual Survey Results



## Foreword from the Head of SUN CSN

As Head of the SUN Civil Society Network, I am proud to witness and celebrate the collective impact of our over 5,000 member organisations across 67 SUN countries.

The 2024 Annual Survey showcases inspiring progress: from life-changing community programmes to successful national advocacy, vibrant regional collaboration, and strong global influence. Whether it is advancing nutrition laws, mobilising communities, engaging young people, analysing budgets, or shaping global commitments, SUN CSN members are driving change every day.



We have heard your feedback and thoughtful recommendations. Our team is working hard to integrate them into our workplan and the next five-year network strategy (2026-2030), ensuring we meet your needs and shared priorities.

Thank you for your passion, resilience and tireless commitment to ending malnutrition in all its forms. Together, we are stronger—and together, we are driving real change.

Alexandra Newlands Head of SUN Civil Society Network

## **Contents**

- 1. Achievements
- 2. Challenges
- 3. 2025 plans
- 4. Funding & donor landscape

- 5. Regionalisation
- 6. Multi-stakeholder collaboration
- 7. Accountability
- 8. Feedback to the SUN CSN Secretariat



## Survey methodology overview

#### **Purpose**

- To document key achievements, challenges, and priorities across SUN Civil Society Alliances (CSAs) in 2024
- To provide data-driven insights that will inform global and regional strategies, programming & advocacy priorities
- Participation & coverage: **56 CSAs** provided responses, achieving an **84%** global response rate
- Comprehensive representation across all four regions: Asia, Eastern and Southern Africa (ESA), Latin America and the Caribbean (LAC), and West and Central Africa (WCA)

#### Methodology

- Implementation of a mixed-method survey design with substantial qualitative components
- Responses were systematically coded across multiple thematic categories
- Note: Most visualisations will not sum to 100% as CSAs typically provided multiple responses per question

#### Data analysis approach

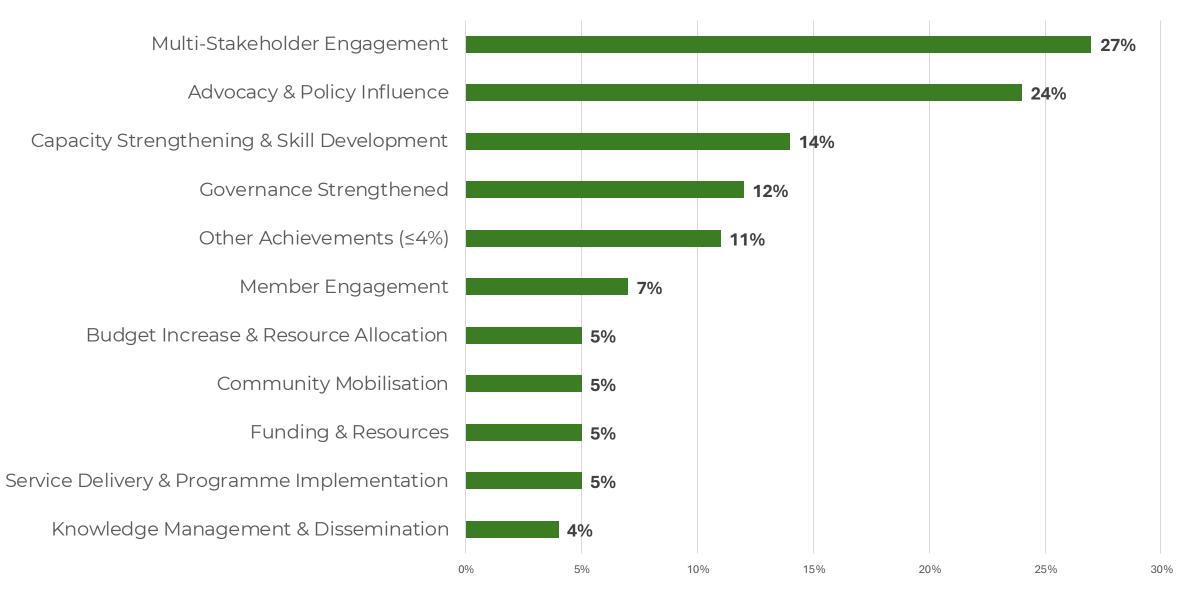
- **Global figures** are calculated based on the total submission pool (n=56)
- Regional analyses are normalised according to the number of responses from each respective region to ensure proportional and representative insights

#### Limitations

- Qualitative responses were subject to interpretation and thematic coding, which may introduce minor variations
  in categorisation
- Response rates varied across survey sections, resulting in different denominators for specific analyses and visualisations

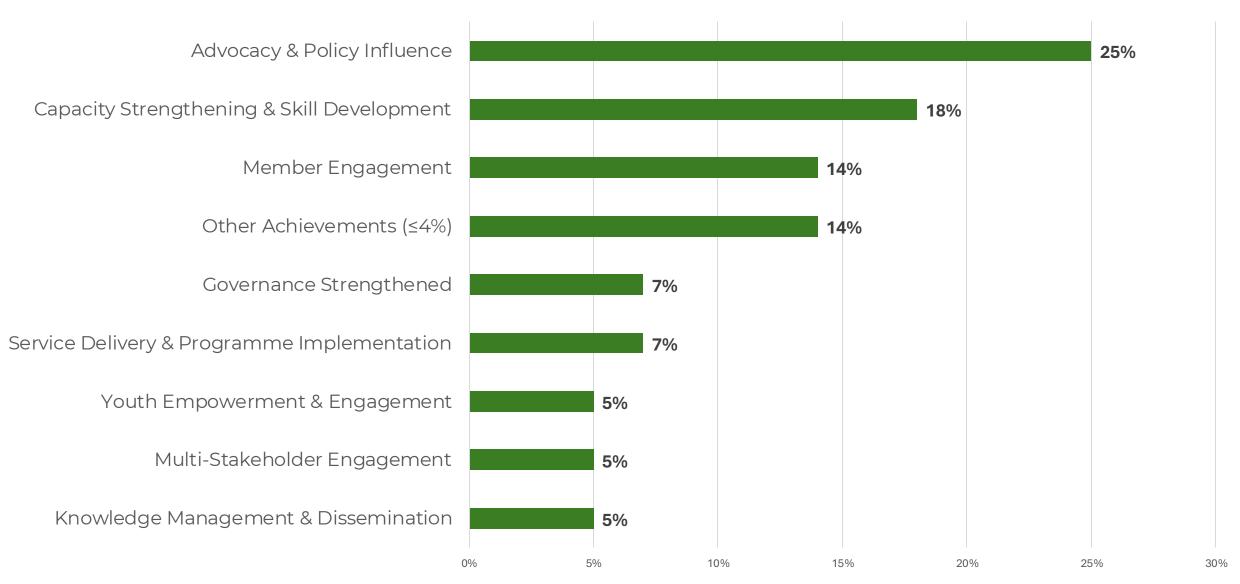
## **Achievements - Global**

#### **2024 Achievements**



## **Achievements - Asia**

#### **Asia 2024 Achievements**



## **Examples of Achievements - Asia**

#### **Advocacy & Policy Influence**

- Bangladesh: Strong engagement with government to develop N4G commitment of Bangladesh.
- Kyrgyzstan: Advocacy for free folic acid supplementation for all pregnant women. Compulsory
  Health Insurance Fund included in the budget the purchase of folic acid for all pregnant women
  from 2025. The drug will be distributed through primary health care.
- **Laos:** Expanding Nutrition Advocacy Through Climate Change & Food Security. Scaling Up Workplace Breastfeeding Advocacy for Impact.
- **Pakistan:** SUN CSA's advocacy efforts successfully led to the inclusion of food and nutrition security in political manifestos for the 2024 general elections.
- **Sri Lanka:** Supporting the Presidential Secretariat to complete 25 District Multi-Sector Action Plans and 238 Divisional Nutrition Action Plans.
- **Vietnam:** Launched the ENOUGH campaign, engaging 100 relevant partners in committing to child nutrition actions.

## **Examples of Achievements - Asia**

#### **Capacity Strengthening & Skill Development**

- **Cambodia:** Successfully coordinating Nutrition Sensitive Agriculture Training in collaboration with SUN CSA Myanmar and a trainer from GiZ.
- Pakistan: Strengthened the capacity of over 100 civil society organisations to integrate nutrition and gender considerations into development programs.
- **Sri Lanka:** Supporting the Health Promotion Bureau to build the capacity of 6000 Mother Support Groups throughout the country.

#### **Service Delivery & Programme Implementation**

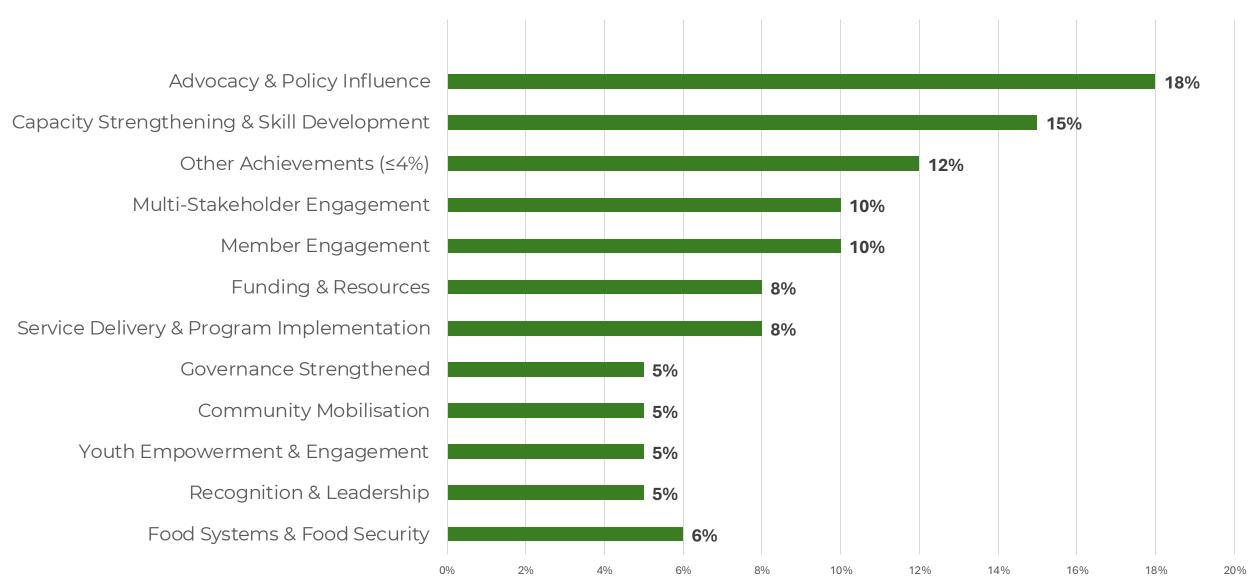
- Kyrgyzstan: Compulsory Health Insurance Fund included in the budget the purchase of folic acid
  for all pregnant women from 2025. The drug will be distributed through primary health care.
- Nepal: Coordination and implementation support for family MUAC approach pilot programme in 4 districts.

#### **Research & Data Collection**

• Bangladesh: Development and cascading Child Profile Estimates and Costing Model.

### **Achievements - ESA**

#### **ESA 2024 Achievements**



## **Examples of Achievements - ESA**

#### **Advocacy & Policy Influence**

- Kenya: Influenced the national food and nutrition security policy review process.
- Lesotho: Engaged the highest level of government in developing N4G Commitments.
- Malawi: Maintained high visibility at national events, organising a major spotlight event attended by a Cabinet Minister.

#### **Capacity Strengthening & Skills Development**

- Namibia: Trained over 500 trainers through Nutrition-for-Health approach in cooperation with WHO and GIZ.
- **Zambia**: Built capacity of CSOs and youth representatives on nutrition advocacy and food systems transformation.
- Botswana: Training of smallholder farmers on nutrition-sensitive agriculture.
- Ethiopia: Providing nutrition training programs for policymakers and practitioners.

## **Examples of Achievements - ESA**

#### **Member Engagement**

Kenya: Expanded network from 180 to 418 member organisations across 18 counties.

#### **Funding & Resource Allocation**

• Malawi: Sustained funding for operational and program costs despite shrinking networks.

#### Service Delivery & Programme Implementation

- **Malawi**: Piloted the Nutrition Smart Community project, a gender-responsive model addressing nutrition security.
- Botswana: Feeding vulnerable groups as part of nutrition support programs.

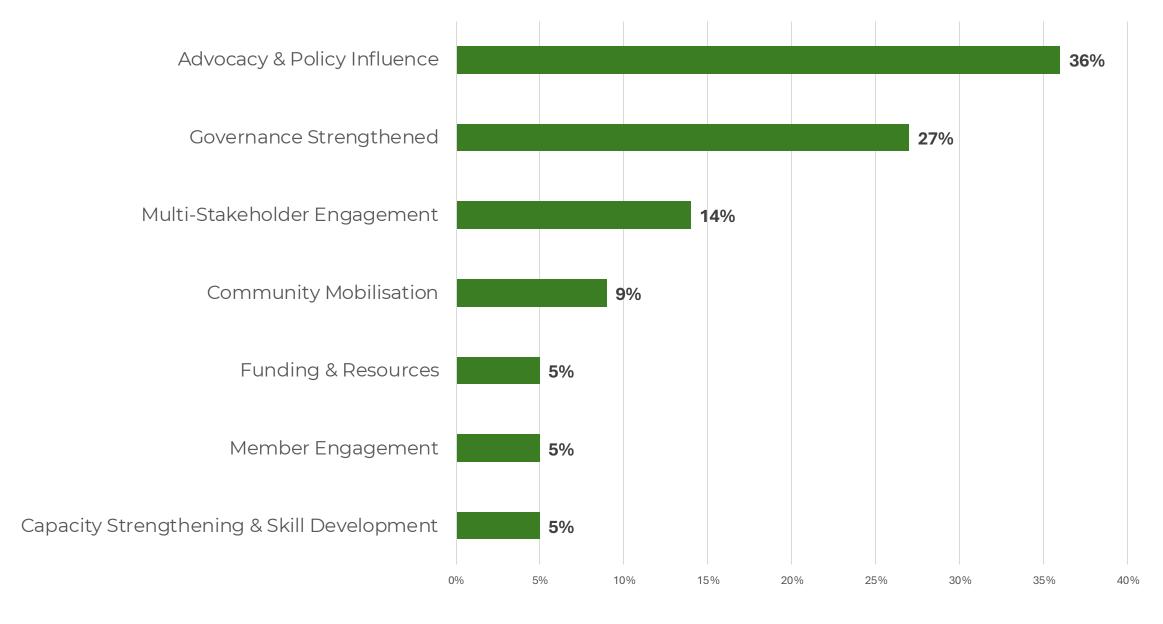
#### **Research & Data Collection**

• Mozambique: Implemented independent community monitoring in 20 districts to generate key sector data.

#### **Gender Transformation**

 Ethiopia: Strengthening women's economic empowerment in agriculture and food production for household nutrition security.

## Achievements - LAC Achievements



## **Examples of Achievements - LAC**

#### **Advocacy & Policy Influence**

- **Guatemala:** Contributed to the National Food Security Council to highlight social sector needs.
- **Peru:** Development of an Observatory to hold the government accountable to food system commitments.

#### **Governance Strengthening**

• **Ecuador:** Renewal of the board of directors and the constitution of the Alliance.

#### **Multi-Stakeholder Engagement**

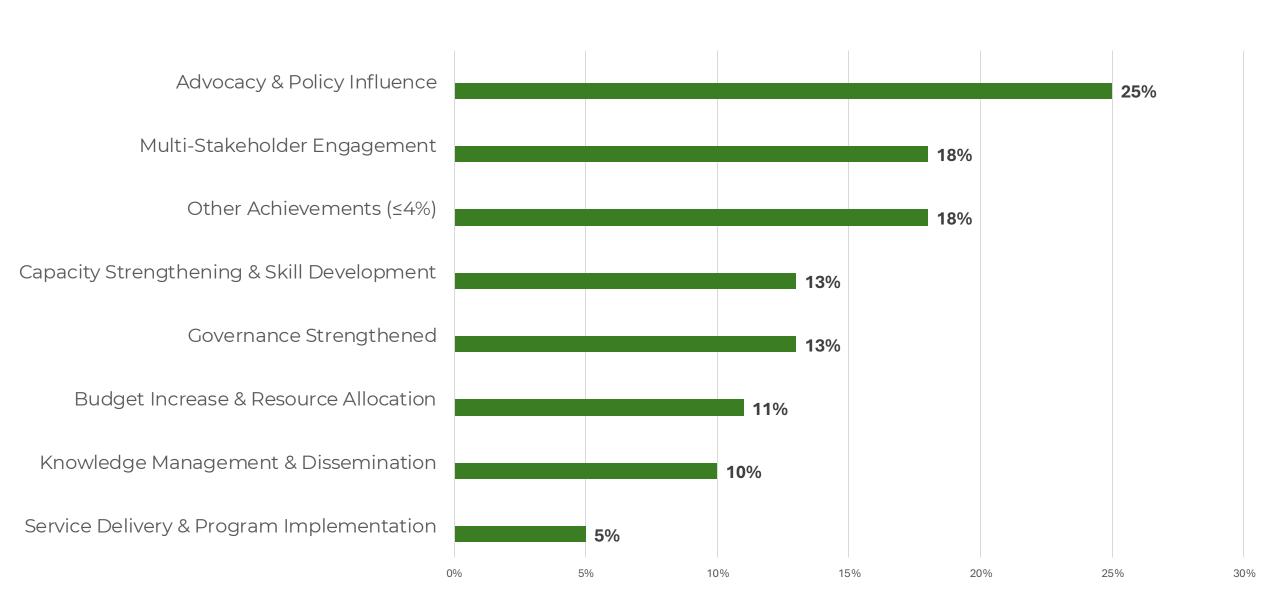
• Costa Rica: Strengthened relations with the Ministry of Health, enabling better access to information and joint activities.

#### **Capacity Strengthening & Skills Development**

• Colombia: Involved 7 members in training offered by the SUN LAC Regional Group.

## **Achievements - WCA**

#### **WCA 2024 Achievements**



## **Examples of Achievements - WCA**

#### **Advocacy & Policy Influence**

- **Ghana**: Influenced policy discussions in food system dialogues led by the National Development Planning Commission.
- **Nigeria**: Supported development of key nutrition policy documents, including women and girls' empowerment guidelines.
- Senegal: Participation in the technical and financial evaluation of nutrition programs.
- **Liberia**: Advocated for women's breastfeeding rights at public and private workplaces, leading to a commitment from the Minister of Labor.
- **Madagascar**: Engagement of parliamentarians and traditional leaders to strengthen nutrition budget allocations.
- Mali: Television debate on the marketing code for breast milk substitutes between CSOs, the National Transitional Council, and nutrition experts.

#### **Community Mobilisation**

**Burundi**: Conducted Community Nutrition Dialogue with children, sector representatives, and religious leaders.

## **Examples of Achievements - WCA**

#### **Multi-Stakeholder Engagement**

- Ghana: Supported the formal launch of the SUN Business Network in Ghana.
- Nigeria: Strengthened multi-sectoral approaches to state-specific nutrition outcomes.
- **Burundi**: Participated in the National Multisectoral Nutrition Platform to draft the National Strategy and Operational Plan.
- Madagascar: Appointed member of the Standing Bureau of the National Nutrition Council.
- **Niger**: Support for municipalities in developing emergency response plans.

#### **Knowledge Management & Dissemination**

• **Guinea Bissau**: Held a national conference on sustainable rice production techniques with participation from CSOs, academia, and government.

## **Examples of Achievements - WCA**

#### **Capacity Strengthening & Skill Development**

- **Benin**: Trained media partners for their engagement in nutrition campaigns.
- **Central African Republic**: Trained 40 CSOs on Nutrition-Sensitive Agriculture and organised workshops on food safety and malnutrition management in partnership with FAO, ACF, and WHO.

**Côte d'Ivoire**: Strengthening technical capacity of the Citizen Monitoring and Breastfeeding Support Committees in Marahoué region.

Guinea Bissau: Regional exchange between rice producers and technicians from CSOs in Senegal.

#### **Budget Increase & Resource Allocation**

- Sierra Leone: Increased national budget allocation to nutrition, including a dedicated budget line for the Directorate of Food and Nutrition.
- Madagascar: Costing of the National Multisectoral Action Plan for Nutrition.

**Liberia**: Decentralised domestic resource mobilisation to integrate the Nutrition Costed Plan into county budgets.

## **Trends & Reflections**

The 2024 achievements reveal distinct patterns of success across regions:

- Advocacy and policy engagement has gained powerful momentum globally, with CSAs establishing themselves as influential voices in nutrition governance.
- Regional strengths have evolved in complementary directions Asia and ESA focusing on systems strengthening, whilst LAC and WCA have cultivated institutional maturity and strategic policy influence.
- Cross-regional learning opportunities are abundant, particularly in stakeholder coordination
  approaches and strategic capacity investments that could accelerate progress across all networks.

#### **Achievement Distribution Analysis**

- **Multi-Stakeholder Engagement (27%)** emerges as the predominant achievement area, showcasing CSAs' growing effectiveness as conveners and coordinators within national nutrition ecosystems. This reflects strengthened positioning within SUN country platforms.
- Advocacy & Policy Influence (24%) represents a significant accomplishment cluster, demonstrating
  that CSAs have successfully positioned themselves as credible voices shaping national nutrition and
  development priorities.

## **Trends & Reflections**

- 1. Capacity Building (14%) represents substantial investment in organisational strengthening and skill development, creating foundations for sustained impact.
- 2. Governance Strengthening (12%) signals maturation of CSA organisational structures, with networks establishing robust operational frameworks and accountability mechanisms.

#### **Regional Distinctive Patterns**

- 1. Advocacy & Policy Influence While universally strong, this area reveals strategic differences:
  - 1. LAC and WCA have adeptly capitalised on policy windows and political opportunities
  - 2. Their success likely stems from established institutional credibility and strategic relationship cultivation

#### 2. Capacity Strengthening & Skill Development

- 1. Asia and ESA demonstrate intensive focus on building member capabilities
- 2. LAC's lower emphasis suggests networks operating at advanced maturity levels where foundational capacities are already established

#### 3. Governance Strengthening

- 1. LAC's leadership in governance achievements reflects institutional sophistication
- 2. Other regions could benefit from prioritising governance frameworks to enhance sustainability

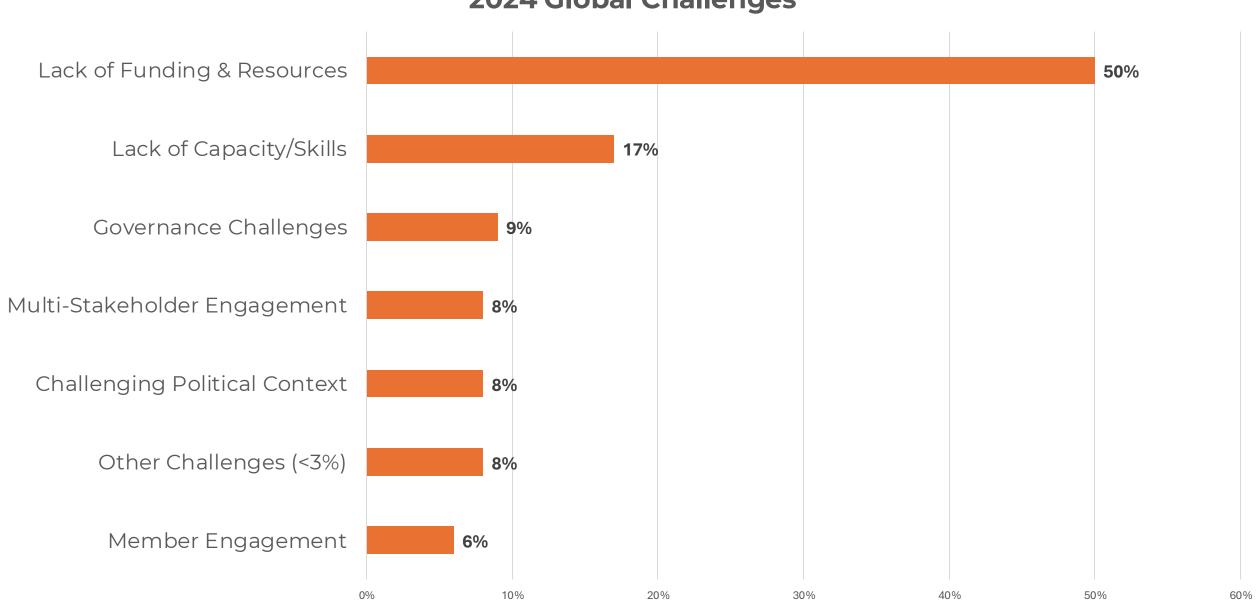
#### 4. Multi-Stakeholder Engagement

- 1. Asia shows significant growth potential in stakeholder coordination
- 2. WCA and LAC demonstrate emerging strength as convening authorities

## Challenges

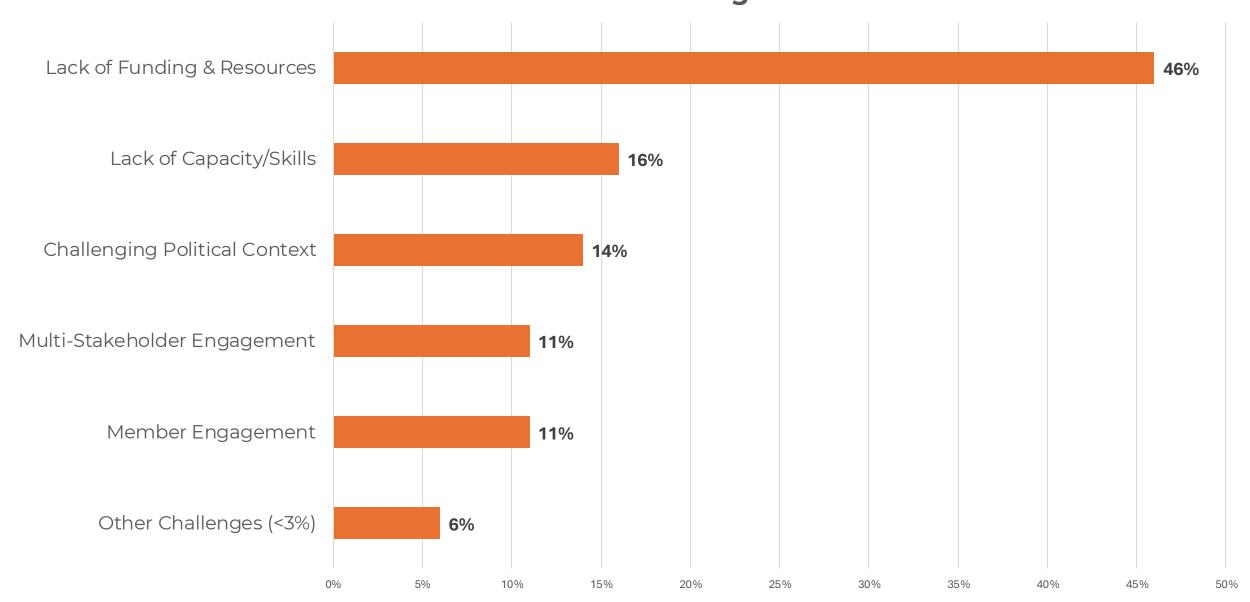
## **Challenges - Global**

#### **2024 Global Challenges**



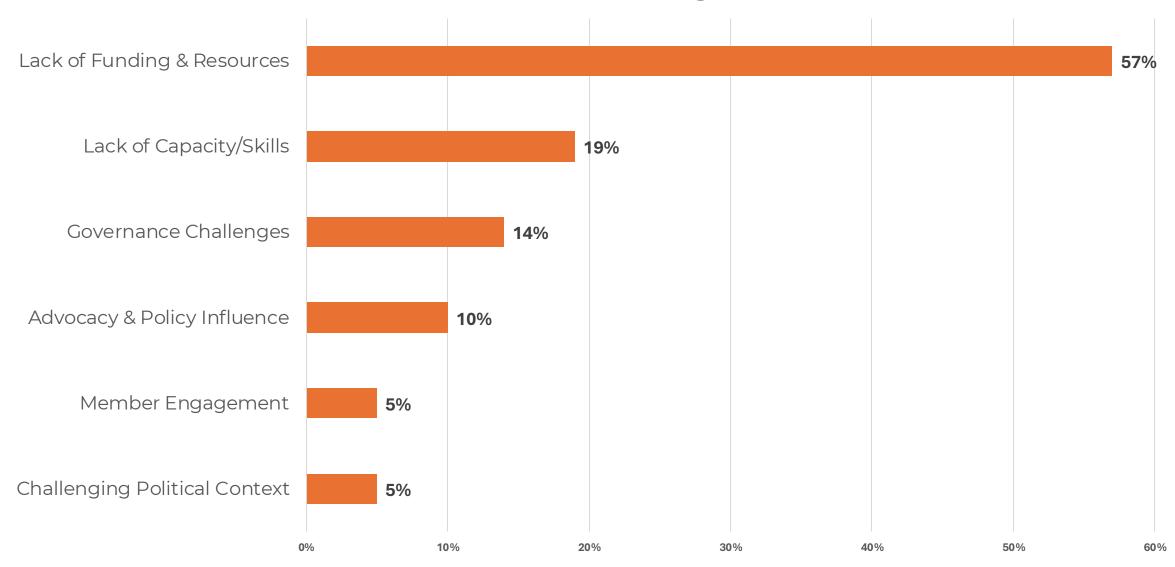
## **Challenges - Asia**

#### 2024 Asia Challenges



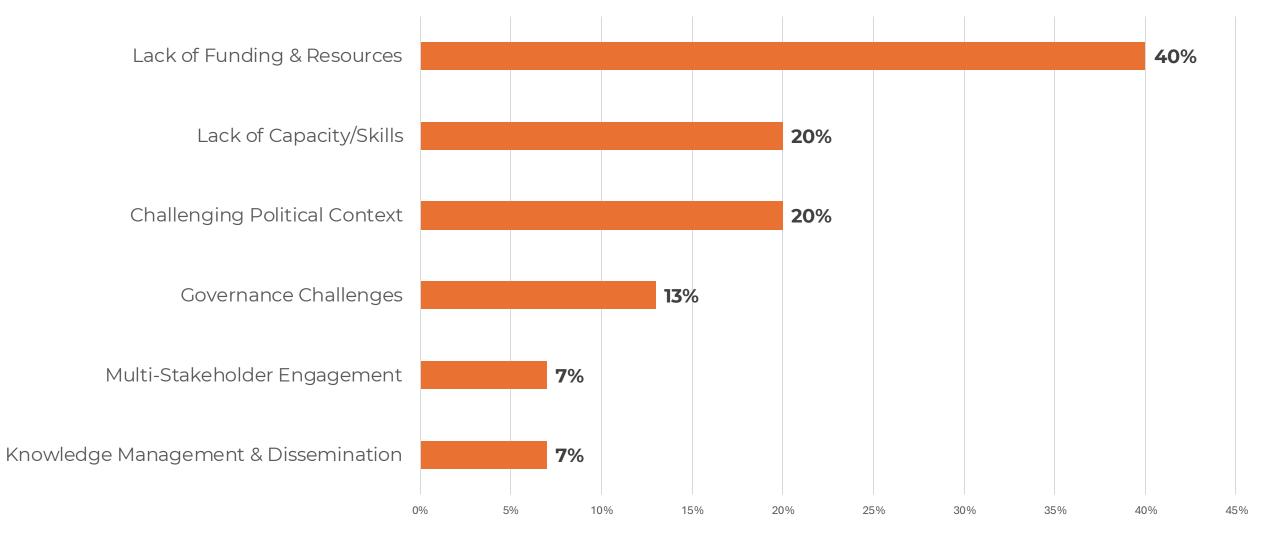
## **Challenges - ESA**

#### **ESA 2024 Challenges**



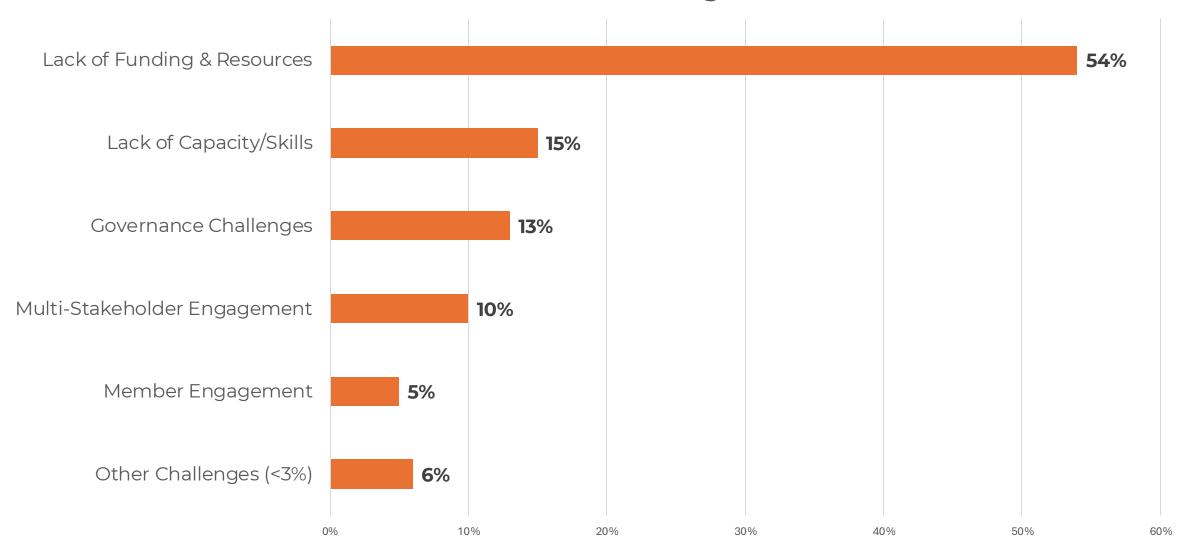
## **Challenges - LAC**





## **Challenges - WCA**

#### 2024 WCA Challenges



## **Donor Funding**

#### **Decline in Donor Funding and Financial Sustainability**

- Major donors have withdrawn from development work, significantly reducing available funding
- Key donor organisations have cut support, directly affecting CSA financial sustainability
- Over-reliance on limited funding sources has created vulnerability across networks
- Donors increasingly prefer direct project funding over coordination efforts, limiting core funding for CSAs
- Growing need for direct funding support from the SUN CSN Secretariat and assistance in identifying new funding sources

#### Impact on CSA Operations and Advocacy

- Financial scarcity severely limits capacity building, advocacy efforts and network activities
- Lack of sustainable funding forces reliance on voluntary efforts, undermining long-term initiatives
- Declining funding restricts implementation of strategic plans and high-impact initiatives
- Resource mobilisation challenges directly impact national-level CSA advocacy effectiveness
- Funding shortages compromise research capabilities, communication campaigns and evidence generation

#### **Administrative and Structural Limitations**

- Insufficient resources for technical and administrative management of platform activities
- Lack of funding prevents maintaining Secretariat staff in some countries (e.g., Myanmar)
- Economic sustainability remains a fundamental challenge across all regions
- Limited financial resources hinder joint advocacy on nutrition and cross-cutting initiatives

## **Donor Funding**

#### **Challenges in Service Delivery and Programme Execution**

- Financial difficulties affect operational costs and staff retention
- Funding gaps limit advocacy efforts at both national and county levels
- Lack of financial means hinders awareness-raising and advocacy in critical regions
- Difficulties in meeting fixed operational costs and executing planned activities
- Shortages undermine CSA capacity-building initiatives and support for CSO members

#### **Efforts to Address Funding Gaps**

- Growing calls for increased fundraising support from the SUN Secretariat
- Need to mobilise partners for financing key strategic plans (e.g., ASCINB 2025-2030)
- Ongoing efforts to build partnerships with donor organisations and external strategic partners
- Need for improved resource mobilisation strategies to sustain CSA advocacy at national and regional levels

#### Conclusion

The overarching issue across all regions is a persistent and worsening funding shortage, which affects CSA operations, advocacy effectiveness, strategic implementation, and long-term sustainability. There is an urgent need for diversified funding sources, stronger strategic partnerships, and enhanced financial support mechanisms to ensure continued impact of civil society nutrition advocacy.

## **Current mitigation strategies**

#### **Voluntary & In-Kind Support**

- Member voluntary contributions (Colombia, Guatemala, Côte d'Ivoire, Togo)
- **Resource pooling** among alliance members (Cambodia, Lesotho, Philippines, Vietnam)

#### **External Funding Approaches**

- Grant applications for activity-specific funding (Sierra Leone, Ecuador, Liberia)
- Strategic partnerships with local/international organisations (Pakistan, Central African Republic)

#### **Operational Adaptations**

- Virtual coordination to reduce costs (Myanmar, Costa Rica, Cameroon)
- Hybrid approaches combining member-led initiatives with donor projects (El Salvador, Namibia)

## Lack of Capacity and Skills

Addressing capacity and skills gaps is essential for strengthening our collective impact in nutrition advocacy and programming.

#### **Limited Training Opportunities**

- Governance and alliance management expertise is underdeveloped
- CSOs lack sufficient capacity-building programs
- Proposal writing skills for advocacy and general initiatives need improvement
- Communication capabilities (storytelling, photography) require enhancement

#### **Technical Knowledge Gaps**

- Technical assistance needed in: Advocacy approaches, Monitoring & Evaluation frameworks and gender-sensitive nutrition programming
- Awareness gaps around malnutrition challenges among CSAs
- Decision-makers and caregivers need improved nutrition knowledge
- Literacy barriers prevent effective use of tools (e.g., MUAC tape)

#### **Participation Barriers**

- Language barriers and funding shortages limit CSAs bandwidth
- Low representation at international conferences
- Time constraints affect alliance management capabilities
- Limited awareness of SUN's global strategic processes among local organisations

## Lack of Capacity and Skills

#### **Organisational Challenges**

- Departmental-level CSA capacity requires strengthening
- Secretariat support for capacity-building programmes is critical
- Training sessions need Secretariat leadership
- Funding competition between member organisations creates organisational strain

#### **Recommended Actions**

- Develop targeted training programmes for governance and technical skills
- Create multilingual resources to overcome language barriers (including Russian)
- Establish mentorship initiatives between experienced and newer organisations
- Secure funding specifically for capacity-building initiatives
- Improve knowledge sharing about global strategies and opportunities

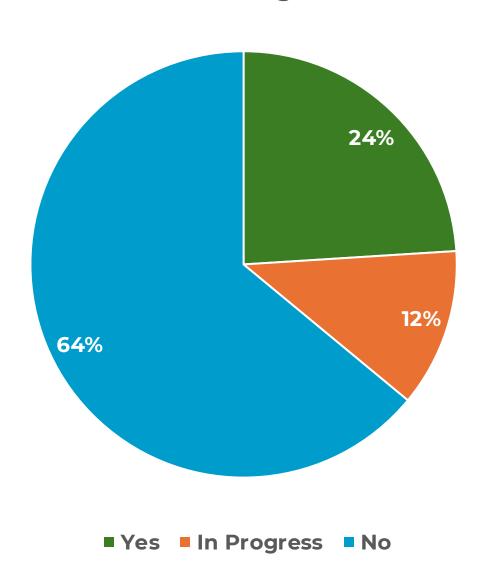
#### **Expected Outcomes**

- Enhanced proposal development leading to increased funding success
- Improved advocacy effectiveness through better technical knowledge
- Stronger alliance management and governance structures
- More effective communication of impact and achievements
- Greater participation in global nutrition forums and initiatives

# Funding

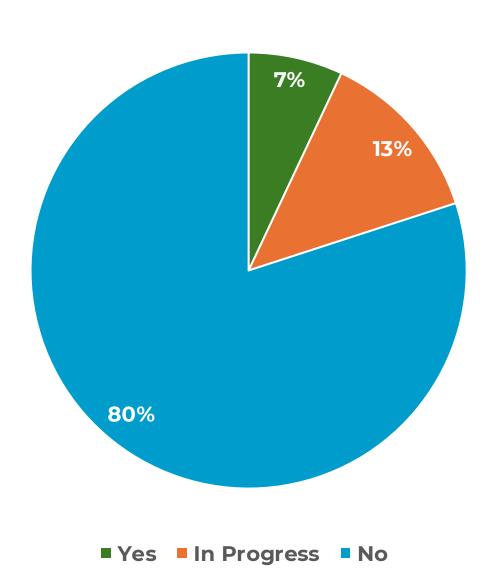
## **Funding - Global**

**CSAs Funding Status** 



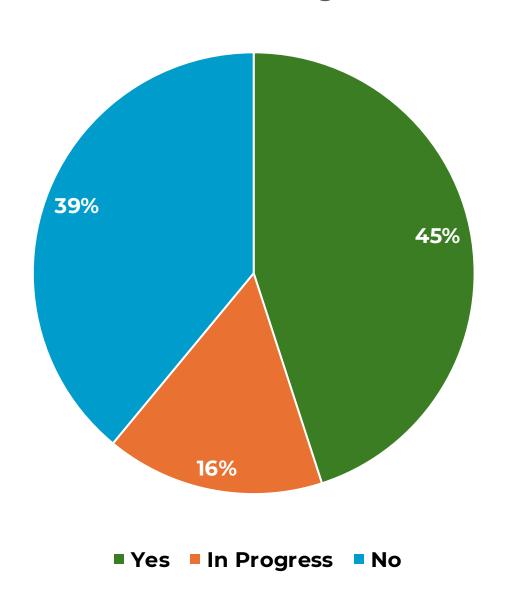
## **Funding - Asia**

**Asia CSAs Funding Status** 



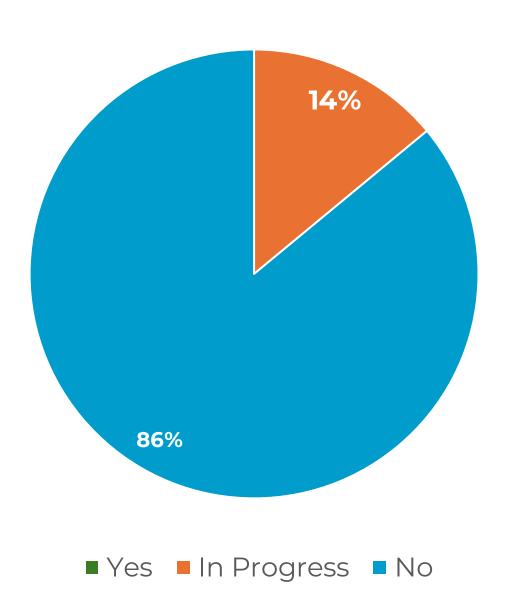
## **Funding - ESA**

**ESA CSAs Funding Status** 



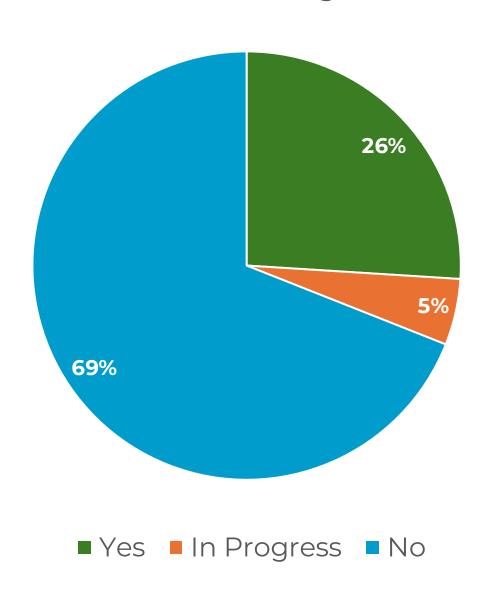
## **Funding - LAC**

#### **LAC CSAs Funding Status**



## **Funding - WCA**

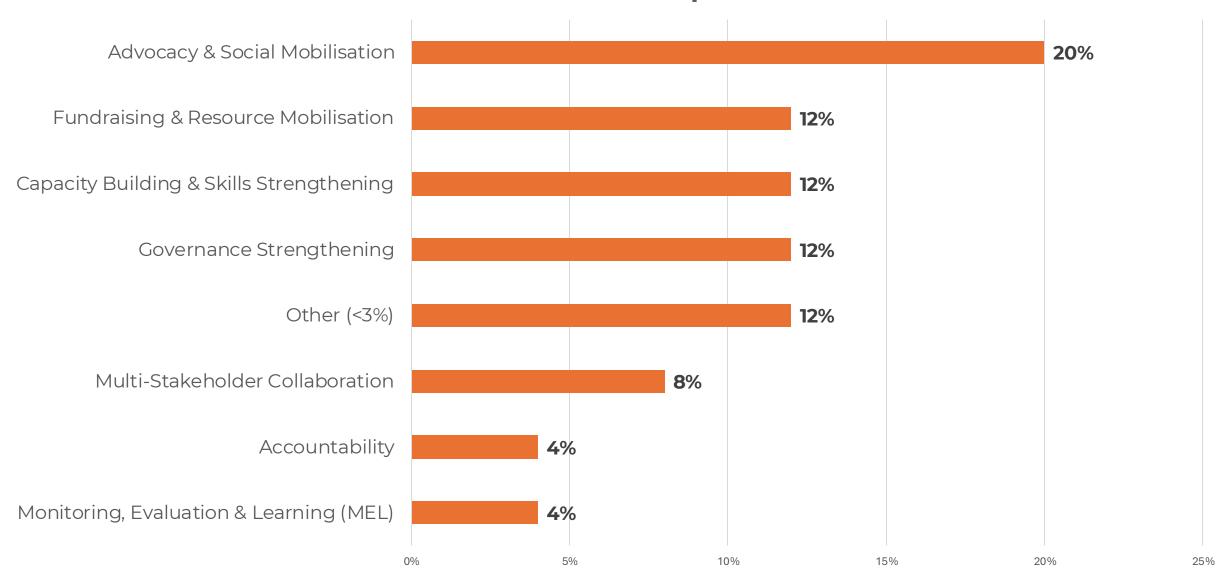
**WCA CSAs Funding Status** 



# 2025 Workplans

# **Technical 2025 Workplan Areas**

# **2025 Technical Workplan Areas**



# **Advocacy & Social Mobilisation**

## Benin (WCA):

The alliance will continue the National Advocacy Campaign for the Intensification of Nutrition, ensuring government and partner accountability to the National Food and Nutrition Policy. They will strengthen the institutional capacity of CSOs and the SUN CSN movement through strategic advocacy and organisational development. A MEAL system will be developed and implemented to guide evidence-based advocacy and foster communities of practice in priority nutrition areas.

## Colombia (LAC):

The alliance will position nutrition as a fundamental right in the lead-up to the 2026 presidential elections, engaging candidates and policymakers. They will strengthen the alliance's public image and thought leadership through strategic communication and knowledge-sharing. Financial sustainability will be enhanced by testing new funding mechanisms and recruiting new members to support ongoing advocacy efforts.

### Mozambique (ESA):

Advocates will engage with new government members and parliamentarians at national, provincial, district, and municipal levels using social media platforms (e.g., Facebook, YouTube, Instagram, webinars, podcasts), in-person meetings, and the continuation of the journalism award. They will monitor nutrition funding through community-based tracking in 20 districts, analysing data for 2020–2024 and projecting for 2025. The advocacy reach will expand to 6 new districts while continuing support for the Youth Network.

# **Advocacy & Social Mobilisation**

## Philippines (Asia):

The alliance will strengthen grassroots nutrition advocacy through subnational CSO network engagement. They will collaborate with academia, businesses, and development agencies to promote innovative, multi-sectoral nutrition initiatives. The team will conduct joint fundraising and proposal development to ensure sustainability and scale of programs. Robust MEAL processes will be implemented to ensure transparency, strategic improvement, and accountability in advocacy work.

## Senegal (WCA):

The alliance will update and implement the national advocacy and communication strategy for 2024–2028. They will advocate for institutionalising the right to food and scaling up nutrition through parliamentary and territorial networks. The team will lead participation in national and global forums, including preparations for the Nutrition for Growth 2025 Summit.

# **Finance & Fundraising Priorities**

## Colombia (LAC):

The alliance will ensure long-term financial sustainability by testing diverse funding models. They will attract new members and secure investments to strengthen ASC's vision and operations.

## Liberia (WCA):

The alliance will expand domestic resource mobilisation through county budgets aligned with the Nutrition Costed Plan. They will reignite advocacy for legislative action, including continued support for breastfeeding policy implementation.

## Mauritania (WCA):

The alliance will strengthen advocacy, fundraising, and social mobilisation to increase domestic funding for nutrition.

## Philippines (Asia):

The alliance will generate resources through joint fundraising proposals and webinars to sustain and expand programs.

## Timor-Leste (Asia):

The alliance will fundraise and lobby donors to support SUN CSA activities via proposal submission and engagement.

## Togo (WCA):

The alliance will raise funds to combat malnutrition and undernutrition. They will build collaborative networks with state, financial, and technical partners to support funding efforts.

# **Capacity Building**

### Bangladesh (Asia):

The alliance will conduct workshops and increase membership to strengthen multi-sector platforms at the sub-national level.

### Central African Republic (WCA):

The alliance will deliver tailored capacity building on nutrition-sensitive approaches and empower CSOs through participation in regional and global platforms.

### Kyrgyzstan (Asia):

One of the core priorities will be the development and delivery of educational programs focused on enhancing farmers' knowledge of modern agricultural technologies and sustainable production practices. The alliance will increase public understanding of the critical role food security plays in health and well-being. They will organize targeted trainings and community seminars to support climate change adaptation and improved crop yields at the local level.

#### Myanmar (Asia):

The alliance will support CSA member development, multi-stakeholder engagement, and regional learning exchanges.

#### Nigeria (WCA):

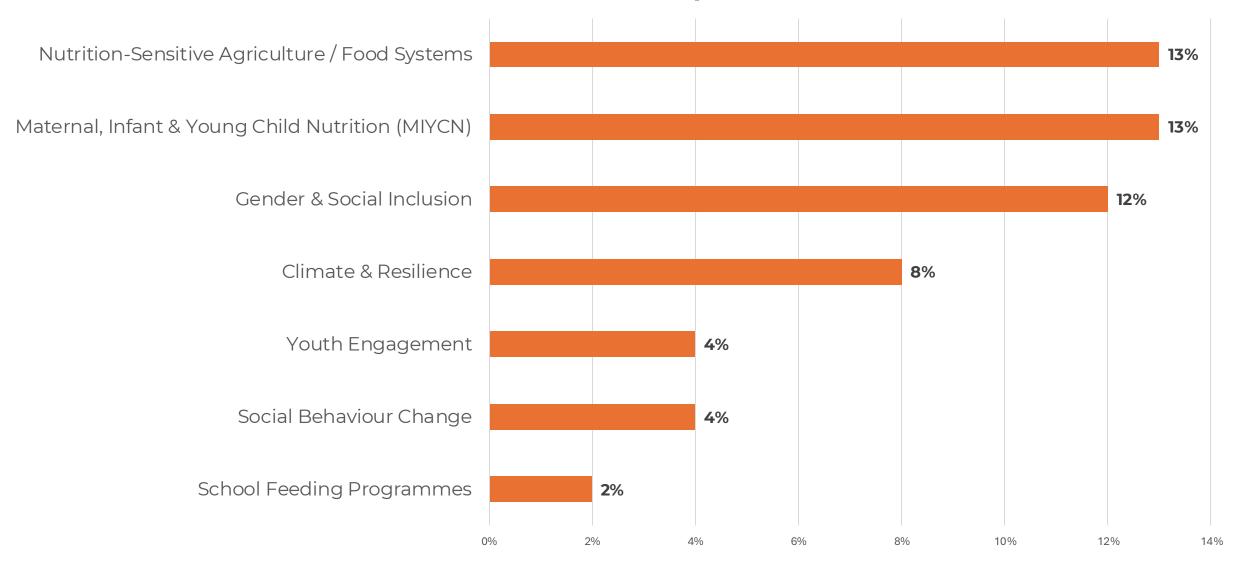
The alliance will deliver targeted capacity-building activities through peer learning and gap assessments to strengthen member alliances.

### Sri Lanka (Asia):

The alliance is formulating Nutrition Master training and TOT programs including a 500 Ambassadors of Food Based Dietary Guidelines programme.

# **Thematic 2025 Workplan Areas**

## **2025 Thematic Workplan Areas**



# **Nutrition Sensitive Agriculture & Food Systems**

## Cambodia (Asia):

The alliance will advance nutrition and climate-sensitive agriculture by integrating environmental sustainability into maternal and child nutrition initiatives.

## Cameroon (WCA):

The alliance will promote agroecology and organic farming to improve nutrition using locally available products. They will scale up community-based agriculture programs, including Moringa cultivation, to support food security and income generation.

## Kyrgyzstan (Asia):

The alliance will implement local agriculture and food security initiatives through grassroots mobilisation and independent project development. They will collaborate with government agencies to promote sustainable farming practices, modern agricultural technologies, and community resilience to climate change.

## Laos (Asia):

The alliance will strengthen climate-smart agriculture and food security advocacy. They will promote workplace breastfeeding and nutrition policies while enhancing knowledge-sharing platforms among stakeholders.

## Tanzania (ESA):

The alliance will promote sustainable food system governance and accountability through school feeding programs. They will provide capacity-building support to ensure systemic improvements in nutrition-sensitive agriculture.

# Maternal, Infant & Young Child Nutrition

## Cambodia (Asia):

The alliance will promote maternal, infant, and young child health through improved governance and protection of breastfeeding practices.

## Laos (Asia):

The alliance will advance workplace breastfeeding and nutrition policies.

## Liberia (WCA):

The alliance will reignite advocacy to enforce the International Code of Marketing of Breast Milk Substitutes. They will engage new legislators to support the Breastfeeding Bill, advancing national legal protection for infant nutrition.

## Mali (WCA):

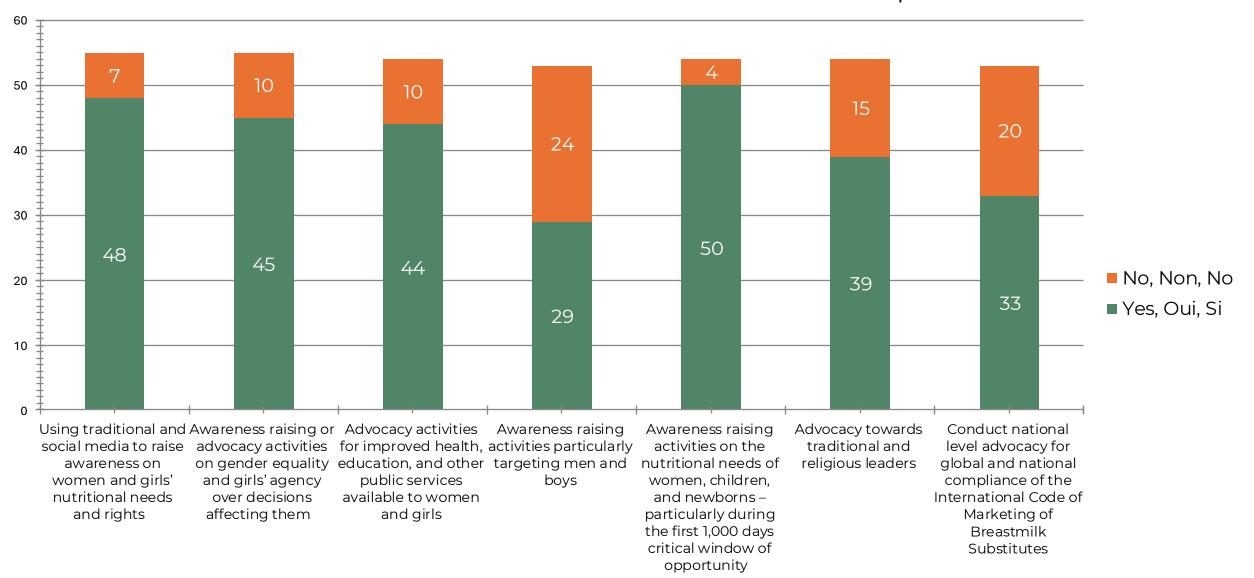
The alliance will advocate for legal adoption of a national marketing code for breast milk substitutes, reinforcing the right to adequate infant nutrition.

## Senegal (WCA):

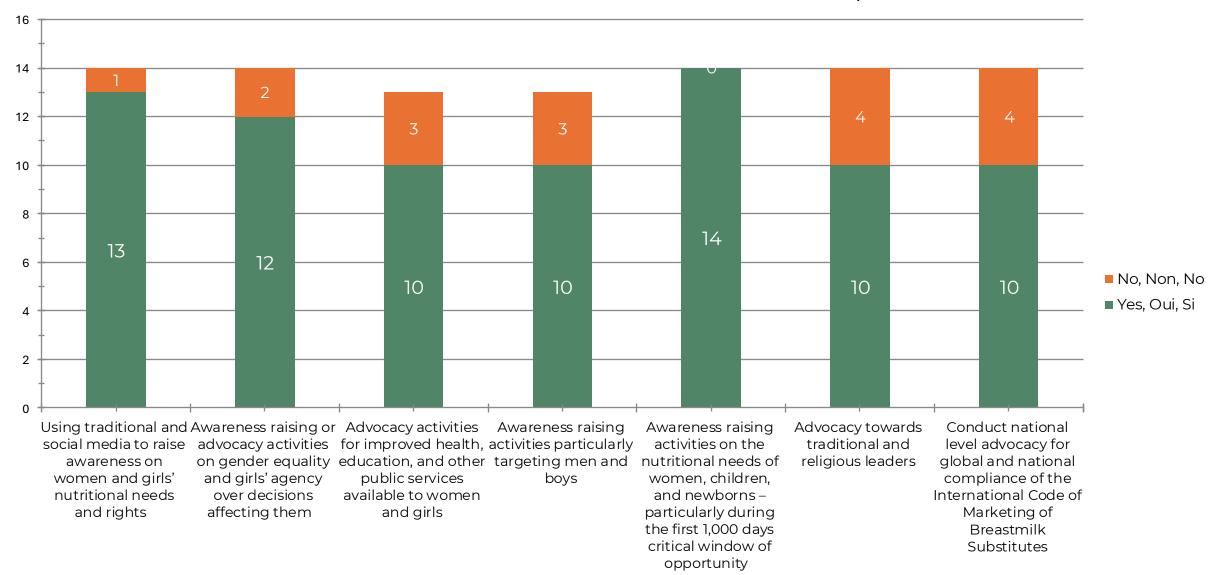
The alliance will scale up the "Stronger with Breast Milk Only" campaign and integrate breastfeeding promotion into national strategies.

**Viet Nam (Asia):** The alliance will support the government in Maternal, Infant and Young Child Nutrition-related policy development, including the Nutrition Chapter of the Law on Disease Prevention. They will promote sugar-sweetened beverage taxation and monitor compliance with nutrition codes through the VIVID system (AI-generated app to identify BMS Code violators).

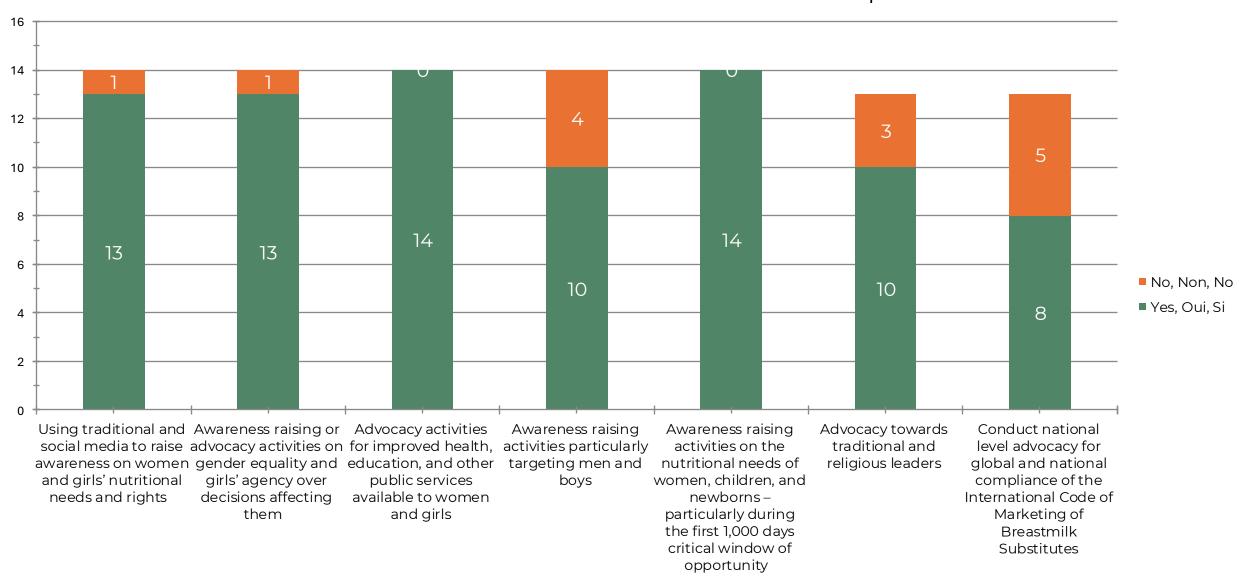
# Gender-transformative Workplan Areas - Global



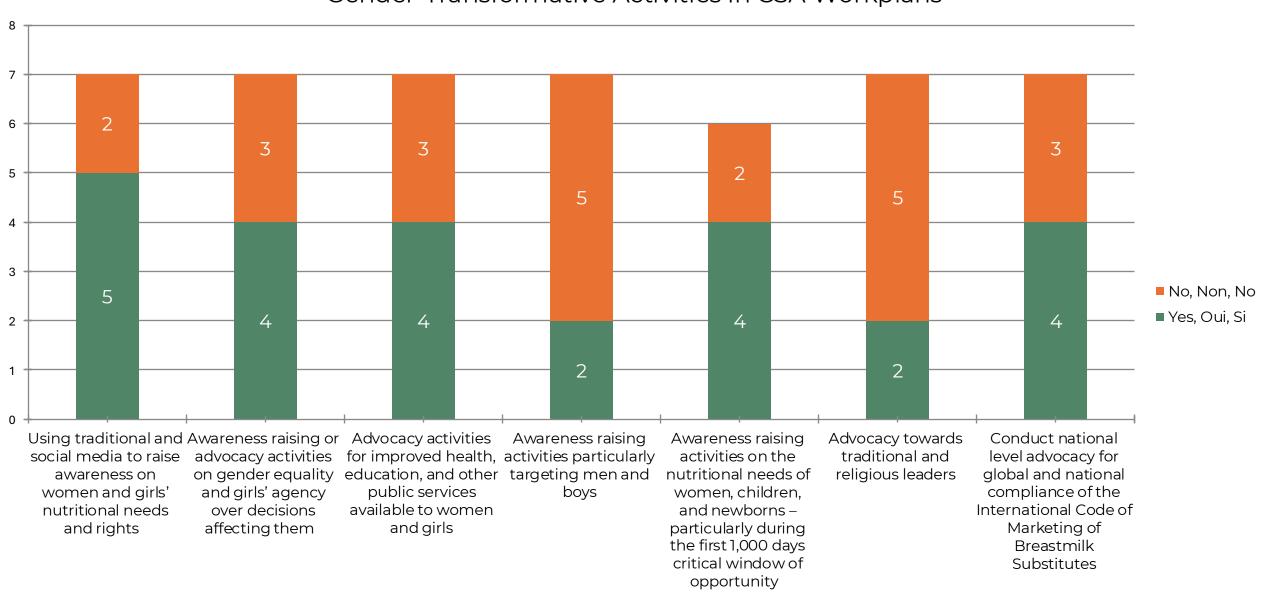
# Gender-transformative Workplan Areas - Asia



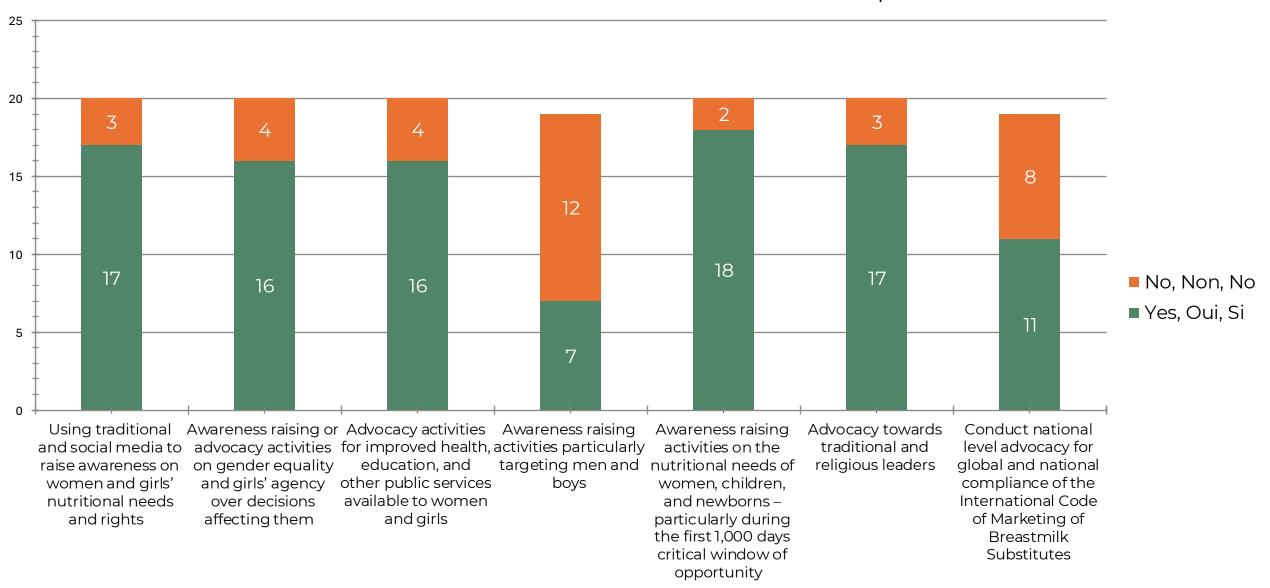
# Gender-transformative Workplan Areas - ESA



# **Gender-transformative Workplan Areas - LAC**



# **Gender-transformative Workplan Areas - WCA**



# Regionalisation

# **Impact of Regionalisation**

# Survey Responses on the Impact of Senior Regional Advisers

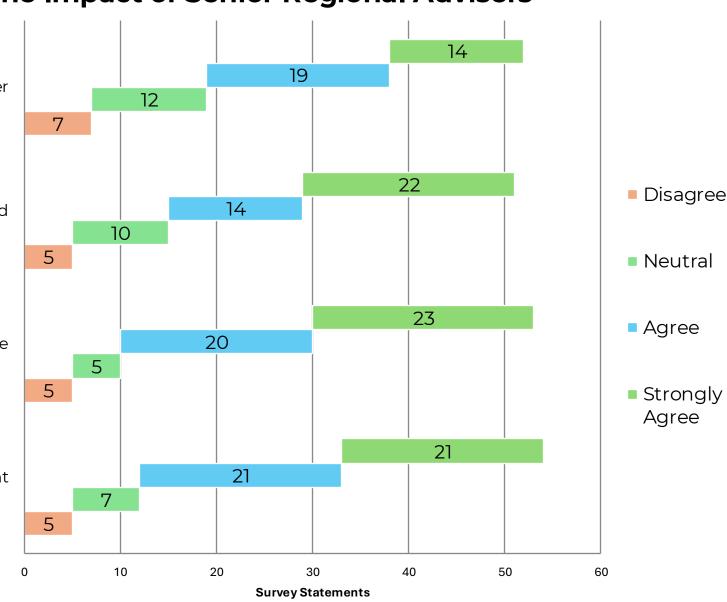
Having a Senior Regional Adviser in the region has helped to strengthen partnerships between the SUN Focal Point and other SUN Networks

Having a Senior Regional Adviser in the region has increased interest and participation in the Network

Having a Senior Regional Adviser in post has strengthened the relationship between our CSA and the SUN CSN Secretariat

Number of Responses

Since the CSN hired full-time Senior Regional Advisers, the amount of technical support has increased



# **Impact of Regionalisation**

A significant portion of respondents agree or strongly agree with all four statements regarding the impact of Senior Regional Advisers (SRAs). For each question, responses fall into the "Agree" and "Strongly Agree" categories, indicating that SRAs are perceived as beneficial.

## **Strengthened Relationships & Support**

- 77% (43 out of 56) of respondents agree or strongly agree that having an SRA has strengthened their relationship with the SUN CSN Secretariat.
- 75% (42 out of 56) of respondents believe technical support has increased since the hiring of SRAs.
- **64% (36 out of 56)** of respondents agree or strongly agree that having an SRA in the region has increased interest and participation in the network.
- **59% (33 out of 56**) of respondents agree or strongly agree that having an SRA in the region has helped to strengthen partnerships between the SUN Focal Point and other SUN Networks

## **Minimal Negative Feedback**

Across all questions, **less than 10%** of respondents selected **"Strongly Disagree"** or **"Disagree."** This suggests that while some CSAs may not have noticed significant improvements, very few feel that SRAs have had a negative effect.

# **Impact of Regionalisation**

## **Key Areas of Support and Impact**

- Improved communication
- Strengthened coordination and engagement
- Enhanced networking and collaboration
- Capacity building and technical support
- Responsiveness and accessibility
- Support for regional and global engagement

# Regionalisation - Future Support

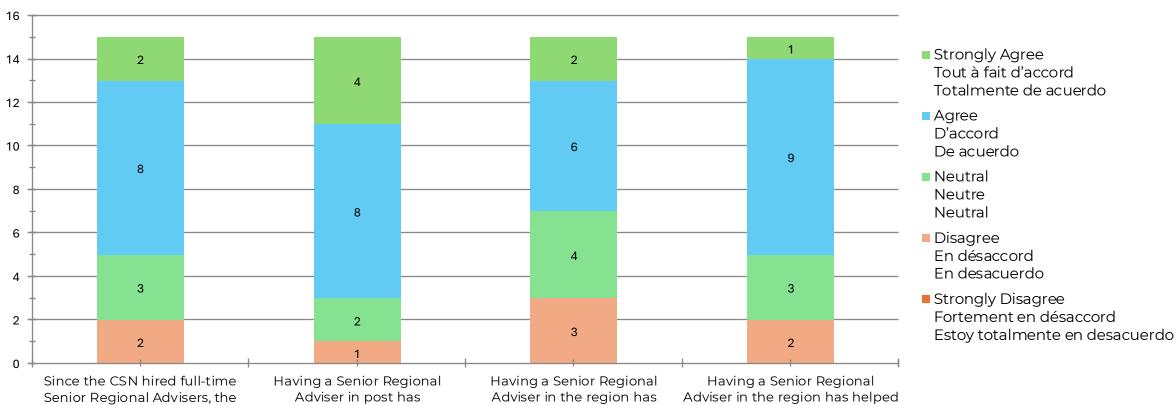
- Strong demand for funding and resource mobilisation
- · Includes: identifying funding opportunities, proposal development, donor engagement, and sustainable financing strategies.
- · Capacity building, technical support, and learning exchange
- Includes: training, organisational development, peer-to-peer learning, regional exchanges, and advocacy capacity building.
- · Strengthening CSA coordination, governance, and advocacy
- Includes: support for governance structures, TOR development, engagement with national SUN networks, and policy advocacy.
- · Improved communication, visibility, and information sharing
- · Includes: better communication tools, more consistent updates, increased visibility of platforms, and sharing of funding/event information.
- · Balanced language and cultural engagement
- Includes: ensuring inclusivity between Francophone and Anglophone countries and adapting approaches accordingly.

# Regionalisation - Future Support

- Support for context-specific and institutional challenges
- Includes: conflict-affected areas, humanitarian and political constraints, institutional strengthening, and reputational risk management.
- Support for regional coordination and engagement
- Includes: inclusive participation, balancing regional goals with local realities, and improved cross-country collaboration.
- Responsiveness, accessibility, and follow-up
- Includes: timely support from SRAs, ongoing consultation, and mechanisms to track national actions and commitments.
- Enhanced advocacy and strategic guidance
- Includes: collective regional advocacy strategies, alignment with international goals, and support from international NGOs.

# Regionalisation - Asia

## Survey Responses on the Impact of Senior Regional Advisers, Asia



amount of technical support from the SUN CSN Secretariat to this CSA has increased. Depuis le recrutement et la prise de fonction des Conseillers a amélioré la compréhension Régionaux Seniors, le soutien technique du Secréta

strengthened the relationship between our CSA and the SUN CSN Secretariat La présence d'un Conseiller Régional Senior par notre ASC du rôle du Secrétariat CSN. Tener un Asesor Regiona

increased the interest and participation of my CSA in the Network and wider SUN Movement

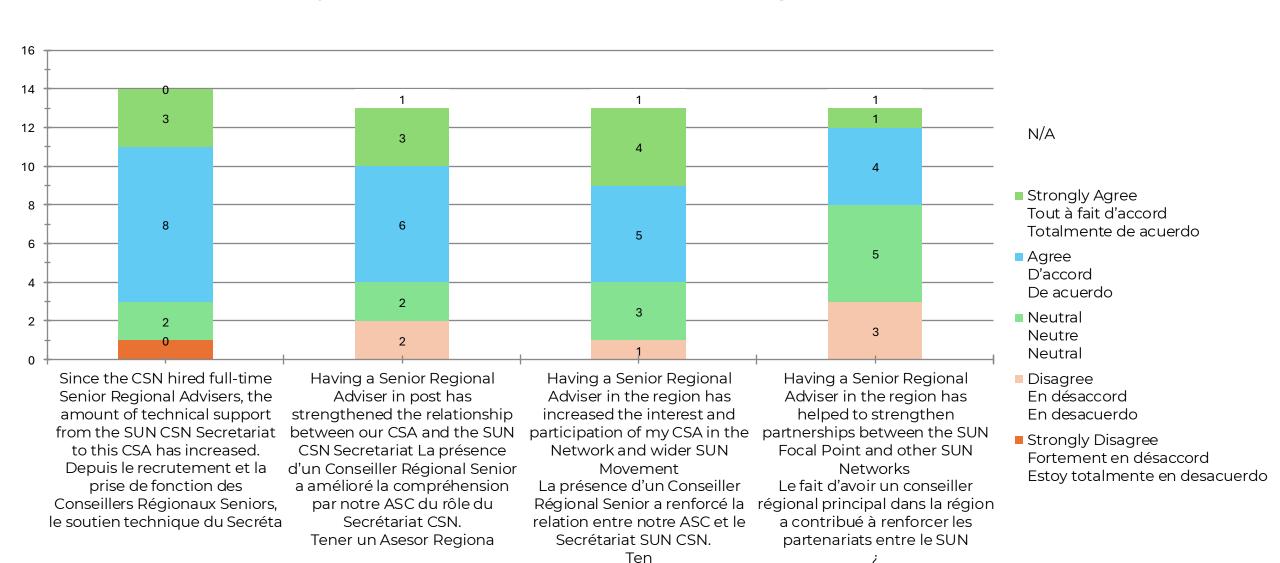
La présence d'un Conseiller Régional Senior a renforcé la relation entre notre ASC et le Secrétariat SUN CSN.

Ten

to strengthen partnerships between the SUN Focal Point and other SUN Networks Le fait d'avoir un conseiller région al principal dans la région a contribué à renforcer les partenariats entre le SUN

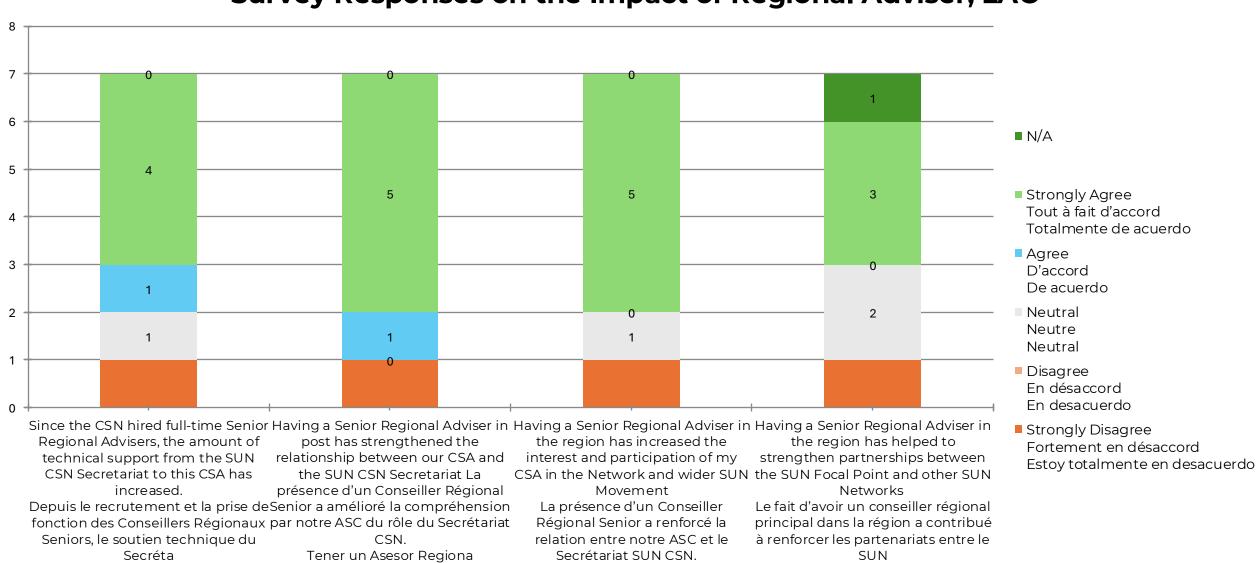
# **Regionalisation - ESA**

## Survey Responses on the Impact of Regional Advisers, ESA



# **Regionalisation – LAC**

# Survey Responses on the Impact of Regional Adviser, LAC



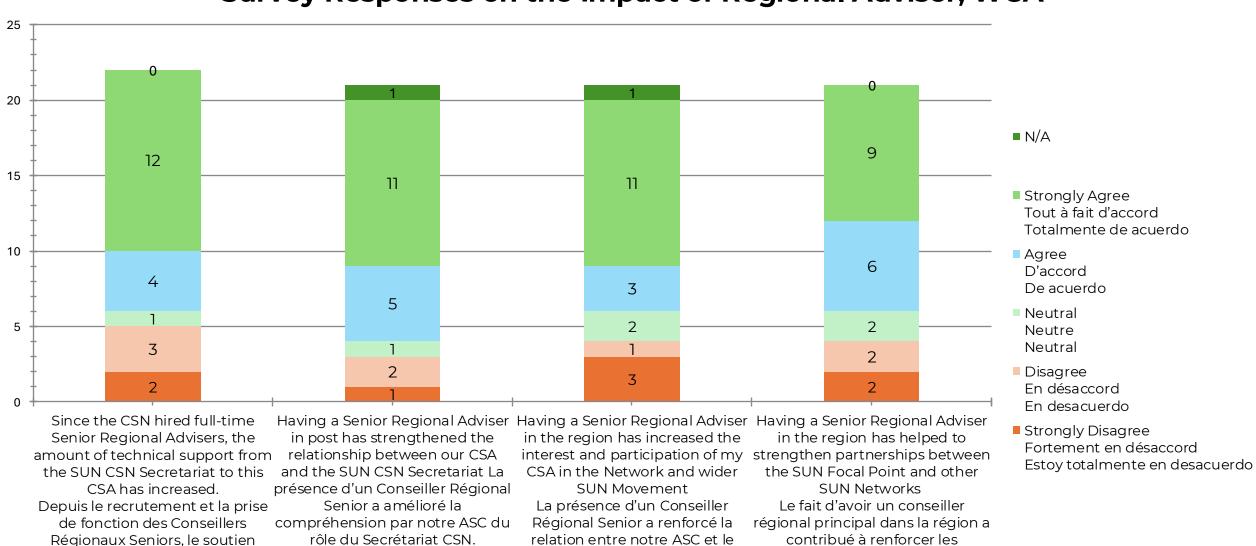
Ten

# Regionalisation – WCA

Tener un Asesor Regiona

technique du Secréta

## Survey Responses on the Impact of Regional Adviser, WCA



Secrétariat SUN CSN.

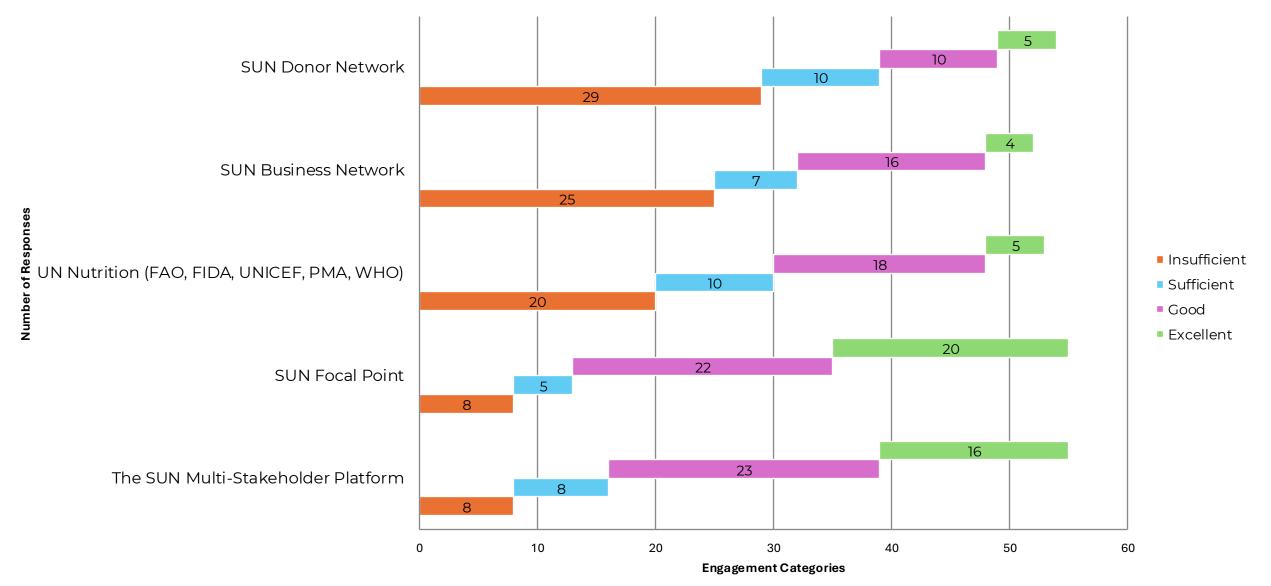
Ten

partenariats entre le SUN

# Multi-Stakeholder Collaboration

# Relationship with SUN MSP- Global

# Survey Responses on Engagement Levels with SUN Networks



# Multi-Stakeholder Collaboration

Effective nutrition initiatives require strong collaboration between government, civil society, and international partners. This presentation highlights critical gaps in our current approach.

### **Weak Government Engagement**

- Funding constraints have led to declining government involvement
- Limited commitment to organising multi-stakeholder meetings
- Communication breakdowns with key entities like the Secretariat of Food and Nutritional Security Unclear accountability for nutrition outcomes

## **Coordination Gaps**

- Insufficient collaboration between government agencies, CSOs, and other stakeholders
- Weak coordination mechanisms at national and provincial levels
- Intervention duplication resulting from poor sectoral communication
- Resources wasted due to uncoordinated efforts

## **Institutional Support Deficits**

- Limited backing from UN agencies and bilateral partners for monitoring
- Reduced international presence limiting visibility and advocacy opportunities
- Confusion around roles between SUN government focal points and CSAs Lack of direct support for civil society nutrition initiatives

# **Multi-Stakeholder Collaboration**

## **Multi-Stakeholder Engagement Needs**

- Irregular meetings hindering collective action and decision-making Inefficient collaboration frameworks causing operational challenges
- Weak institutional commitment to governance and accountability
- Need for structured dialogue among all nutrition stakeholders

#### **Recommended Actions**

- Establish regular, funded multi-stakeholder platforms with clear objectives
- Define roles and responsibilities among government entities and partners
- Create communication protocols between national and provincial levels
- Secure commitments from international partners for consistent support
- Develop accountability mechanisms for all stakeholders

### **Expected Outcomes**

- Enhanced coordination leading to more efficient resource utilization
- Improved government ownership of nutrition initiatives
- Stronger international partnerships and visibility
- More effective civil society engagement in nutrition advocacy
- Better alignment of efforts toward common nutrition goals

# **Key Trends**

- 1. Higher Engagement with Multi-Stakeholder Platforms & SUN Focal Points
- The SUN Multi-Stakeholder Platform and SUN Focal Point have the highest engagement levels,
   with most responses falling under "Good" and "Excellent"
- The **Focal Point** category has the **highest percentage of "Excellent" responses** (20 out of 55), suggesting a strong and effective engagement.

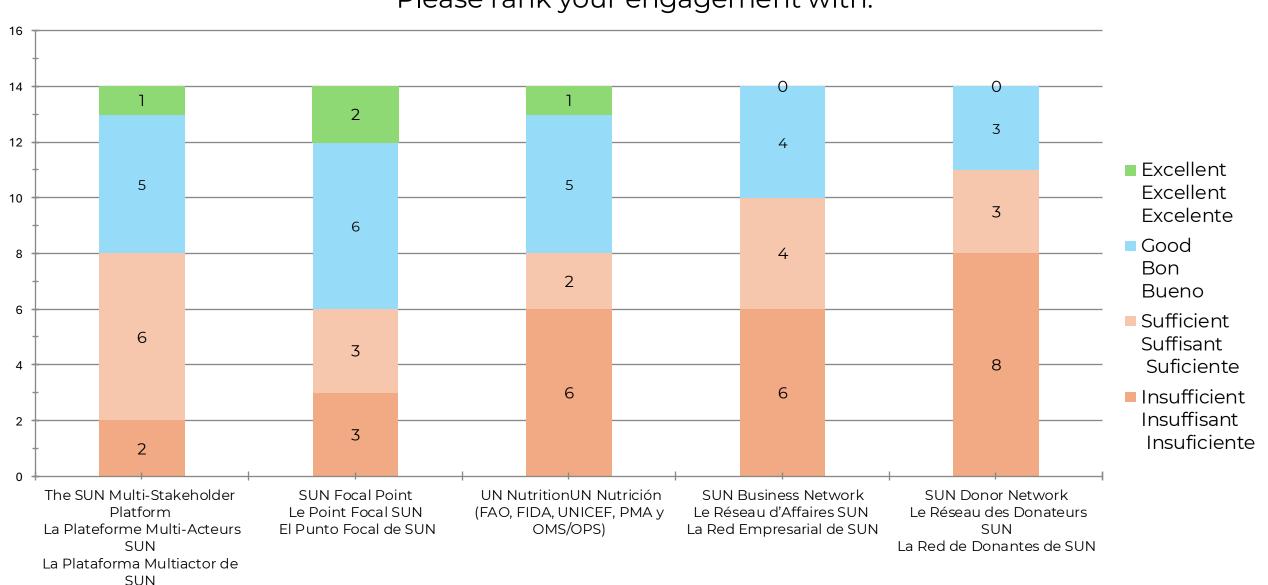
## 2. Lower Engagement with Donor & Business Networks

- The SUN Donor Network and SUN Business Network have the highest "Insufficient" responses, at 29 and 25 respectively.
- Fewer respondents rated engagement as "Good" or "Excellent" in these two categories, indicating room for improvement.

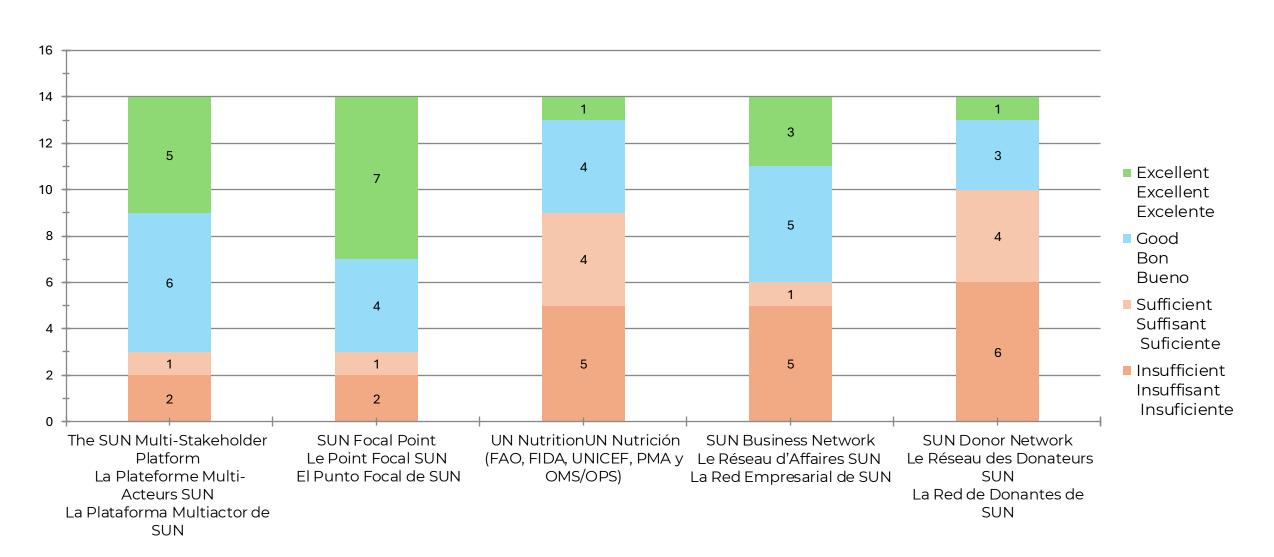
### 3. UN Nutrition Falls in the Middle

- Engagement with **UN Nutrition (FAO, FIDA, UNICEF, PMA, WHO/OPS)** is **moderately positive** but not as strong as the Focal Points or Multi-Stakeholder Platform.
- It has a **notable 20 respondents (out of 53) rating engagement as "Insufficient"**, which suggests that some CSAs might be struggling to connect with UN Nutrition agencies.

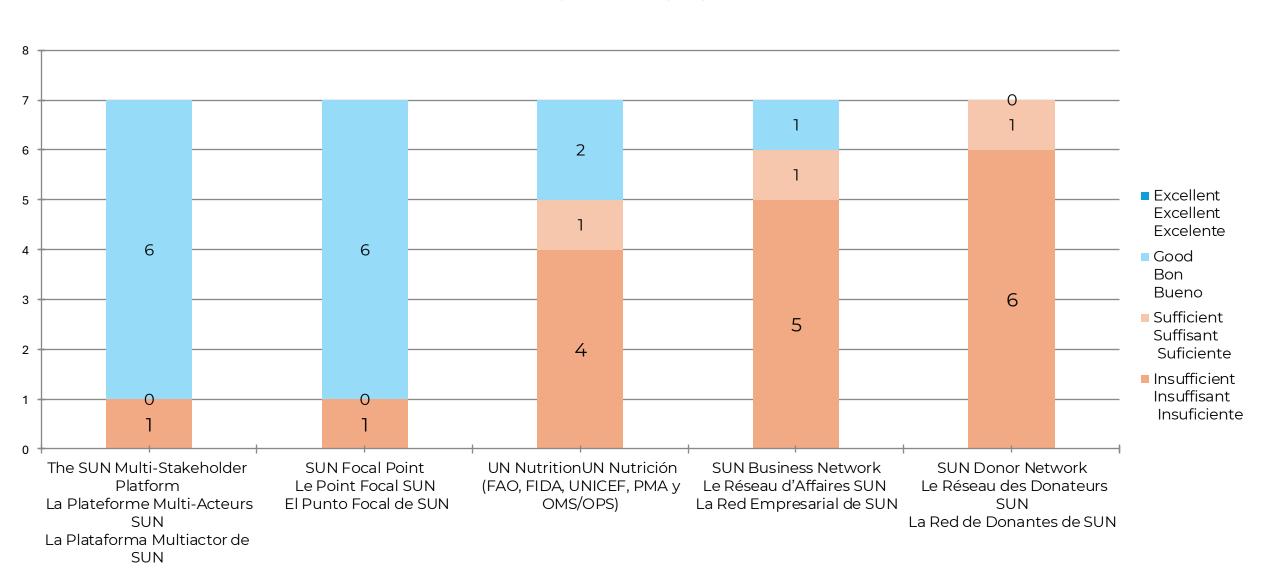
# Relationship with SUN MSP-Asia



# Relationship with SUN MSP-ESA

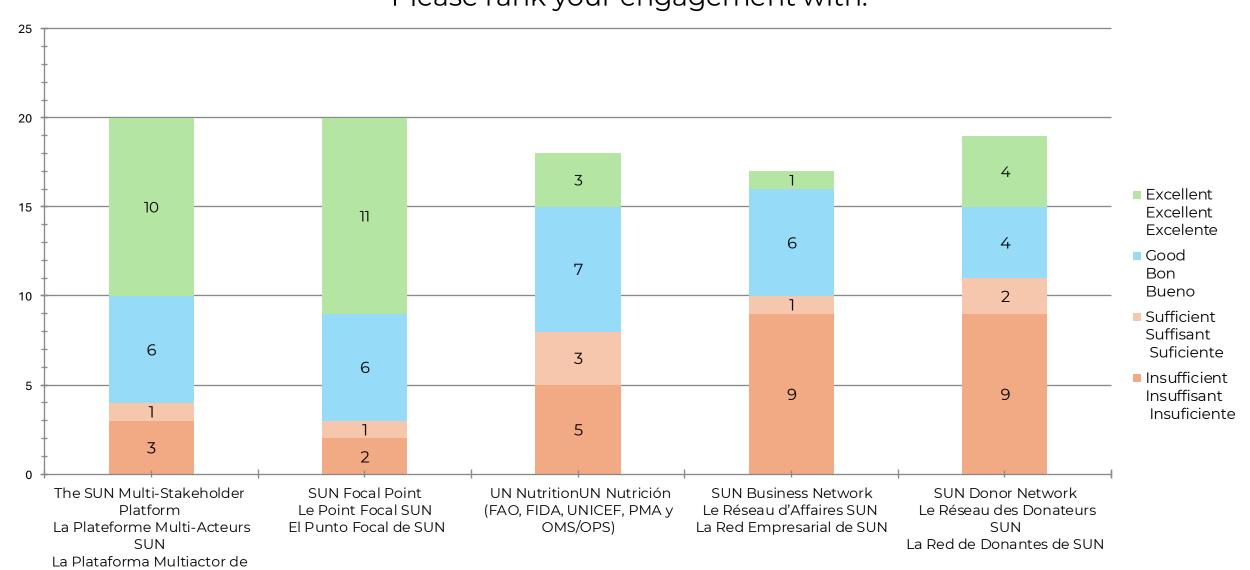


# Relationship with SUN MSP-LAC



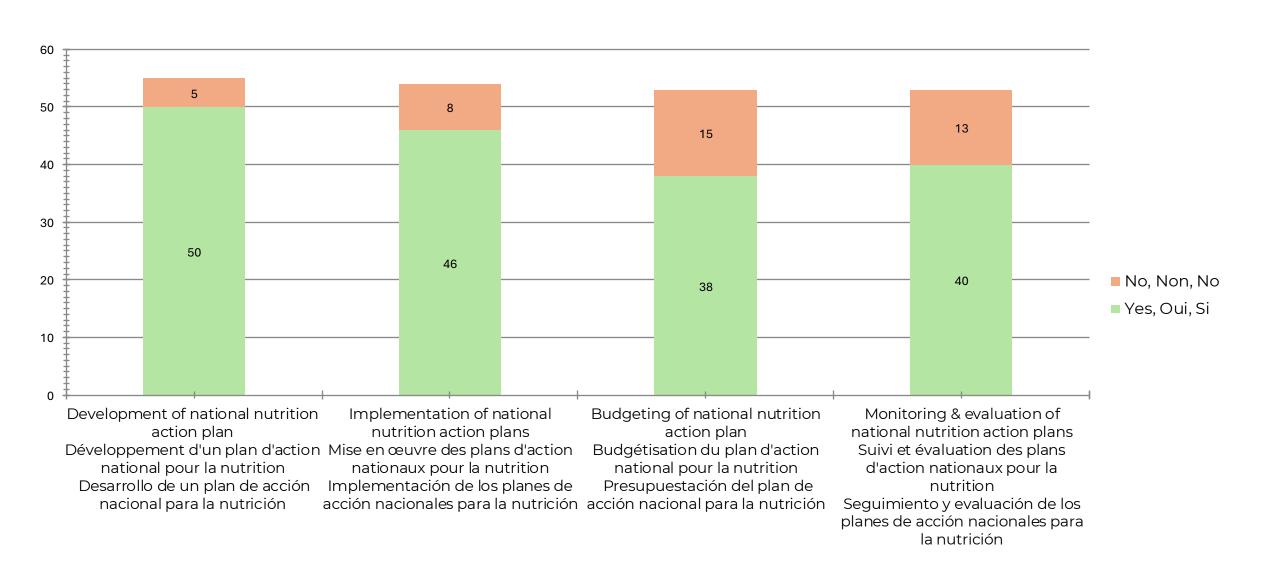
# Relationship with SUN MSP-WCA

SUN



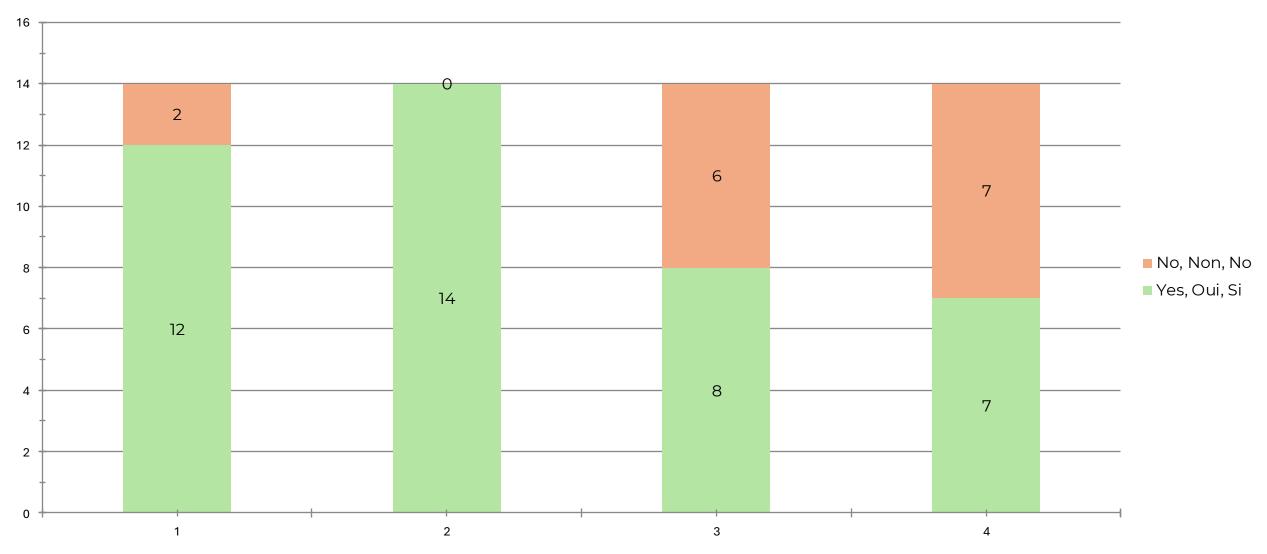
# **Contribution to the National Nutrition Plan**

Please highlight the types of activities your alliance is undertaking to contribute to the National Nutrition Plans



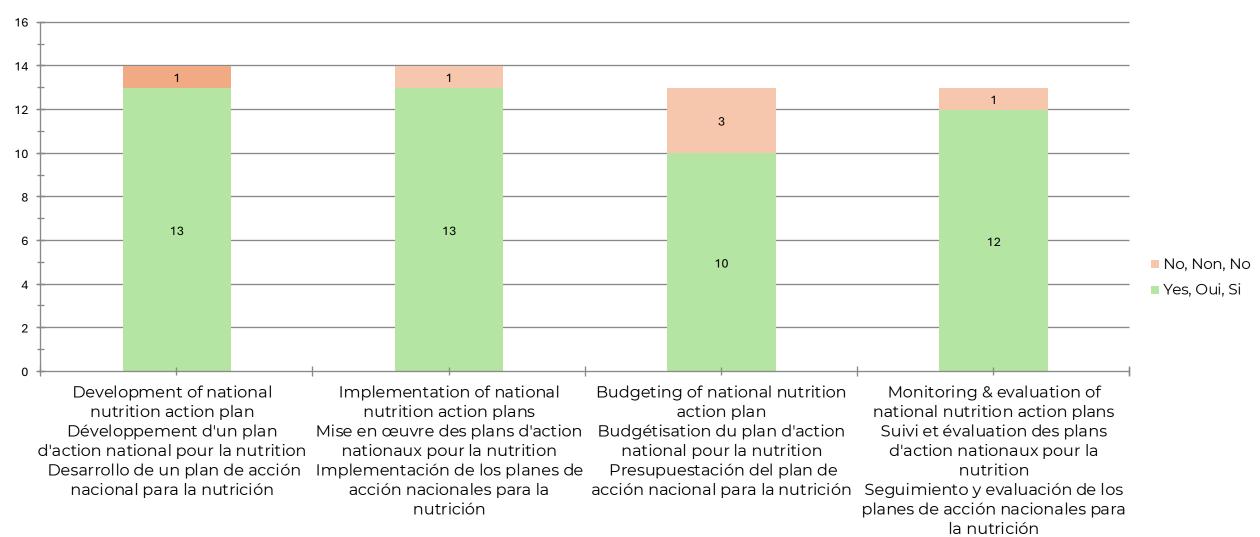
# **Contribution to the NNP - Asia**

Please highlight the types of activities your alliance is undertaking to contribute to the National Nutrition Plan:



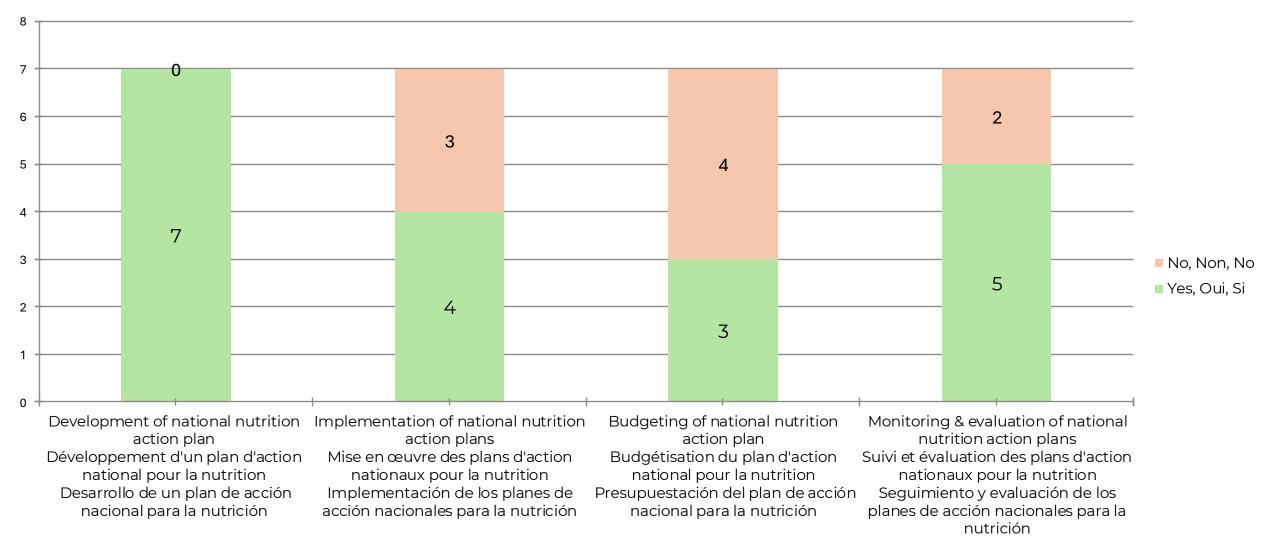
# **Contribution to the NNP - ESA**

Please highlight the types of activities your alliance is undertaking to contribute to the National Nutrition Plan:



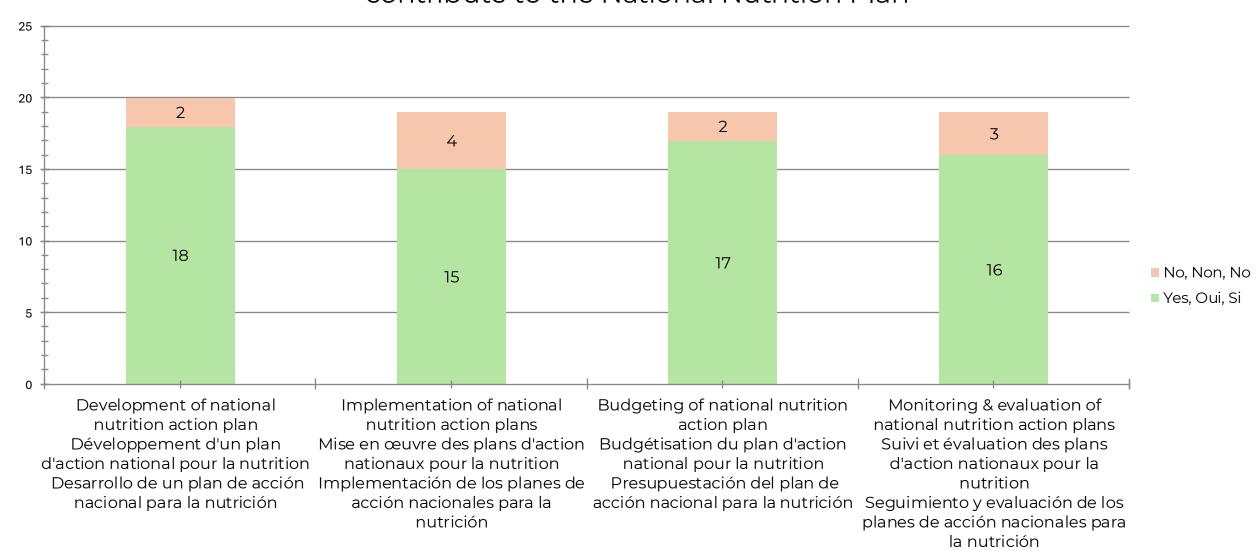
## **Contribution to the NNP - LAC**

Please highlight the types of activities your alliance is undertaking to contribute to the National Nutrition Plan:



## Contribution to the NNP - WCA

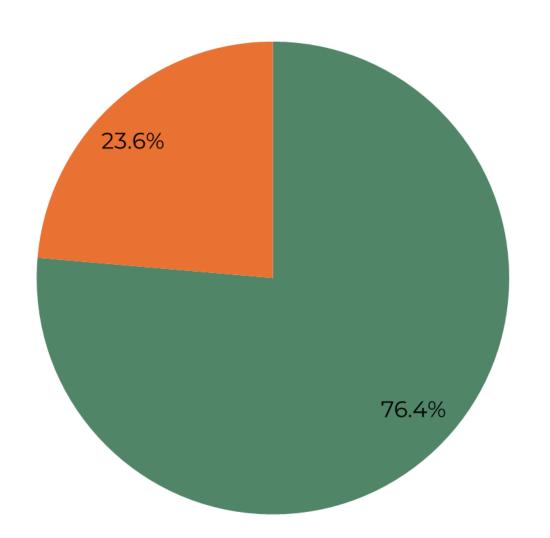
Please highlight the types of activities your alliance is undertaking to contribute to the National Nutrition Plan



# Accountability

## **Accountability-Global**

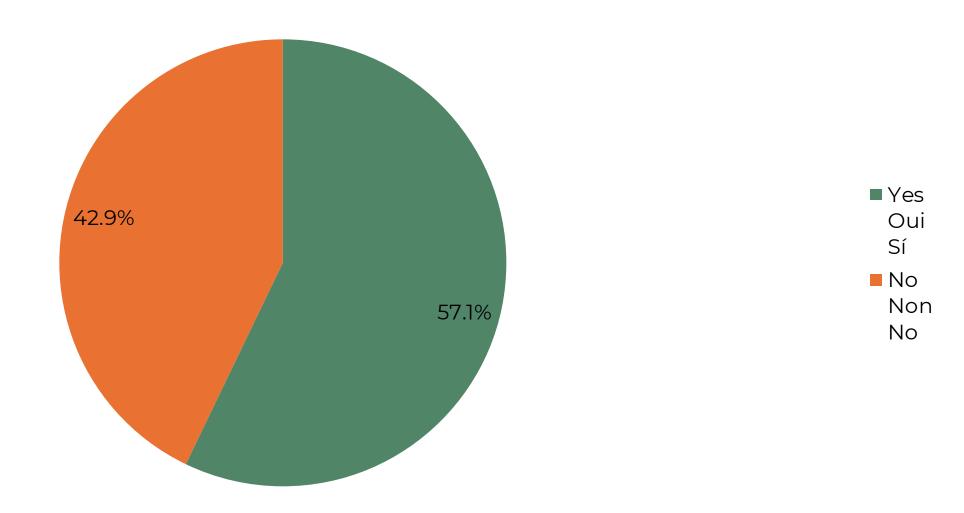
Are you implementing any activities to hold stakeholders to account for their commitments, including those made at N4G?



YesOuiSíNoNonNo

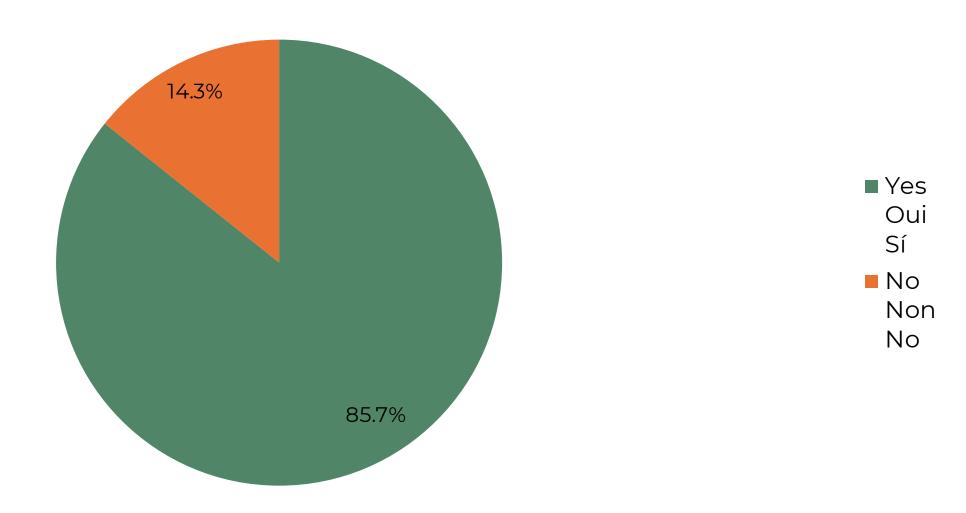
## **Accountability-Asia**

Are you implementing any activities to hold stakeholders to account for their commitments, including those made at N4G?



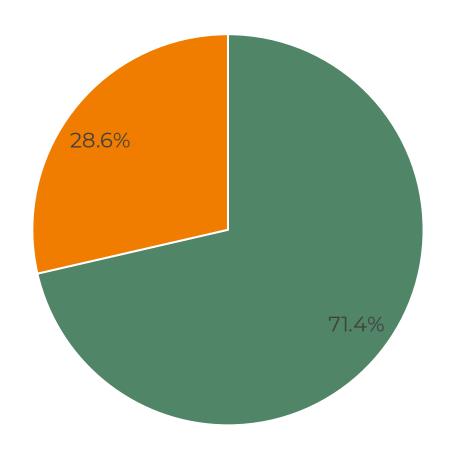
## **Accountability-ESA**

Are you implementing any activities to hold stakeholders to account for their commitments, including those made at N4G?



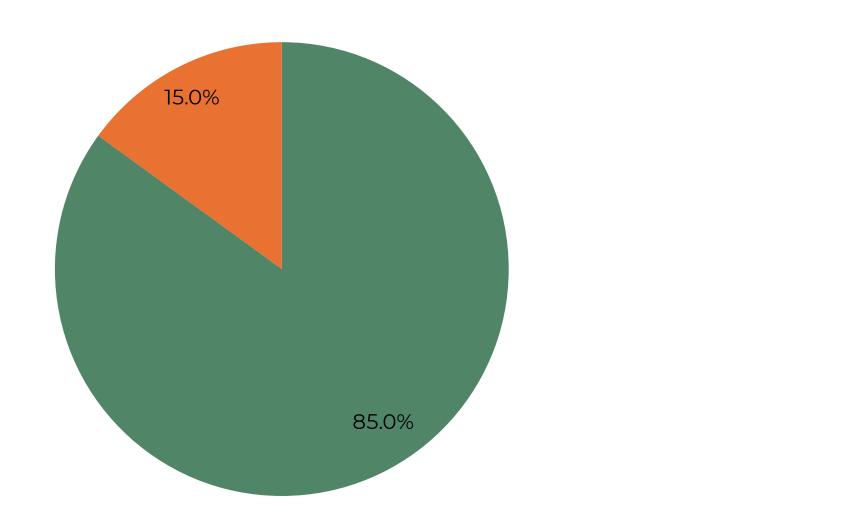
## **Accountability-LAC**

Are you implementing any activities to hold stakeholders to account for their commitments, including those made at N4G?



## **Accountability-WCA**

Are you implementing any activities to hold stakeholders to account for their commitments, including those made at N4G



Yes

Sí

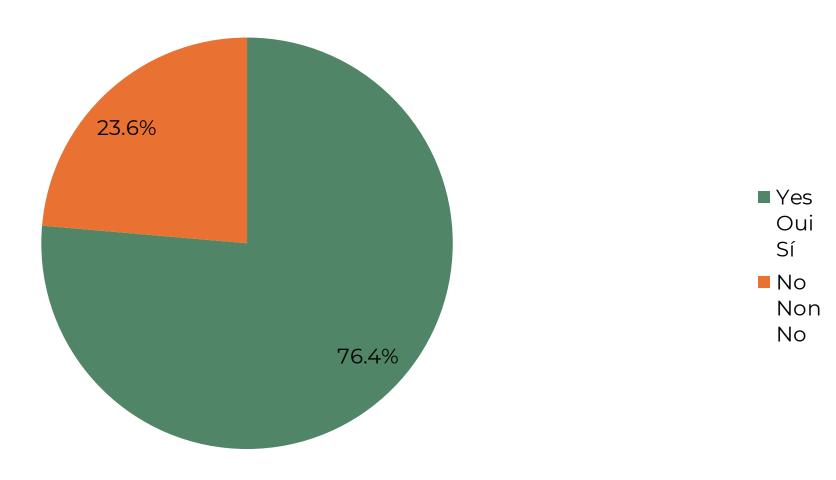
No

Oui

Non No

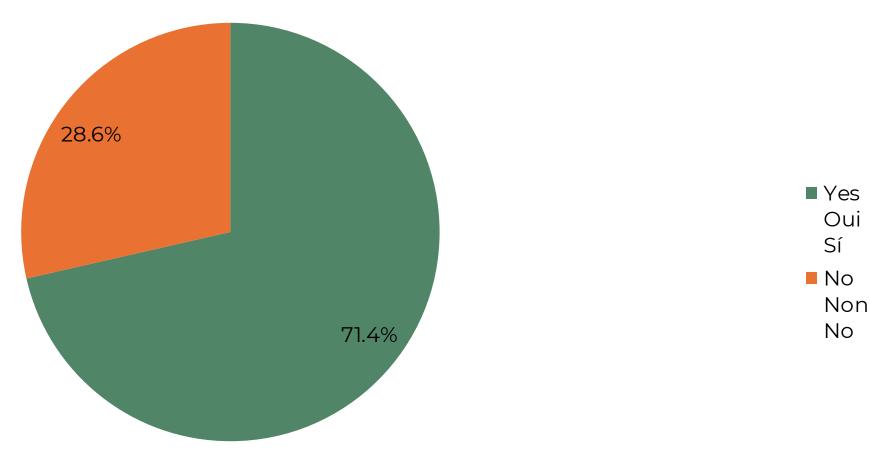
## **Gender-Responsive Advocacy**

Has your CSA engaged in local or national level advocacy towards the Government to inform their plans and policies with a gender lens?



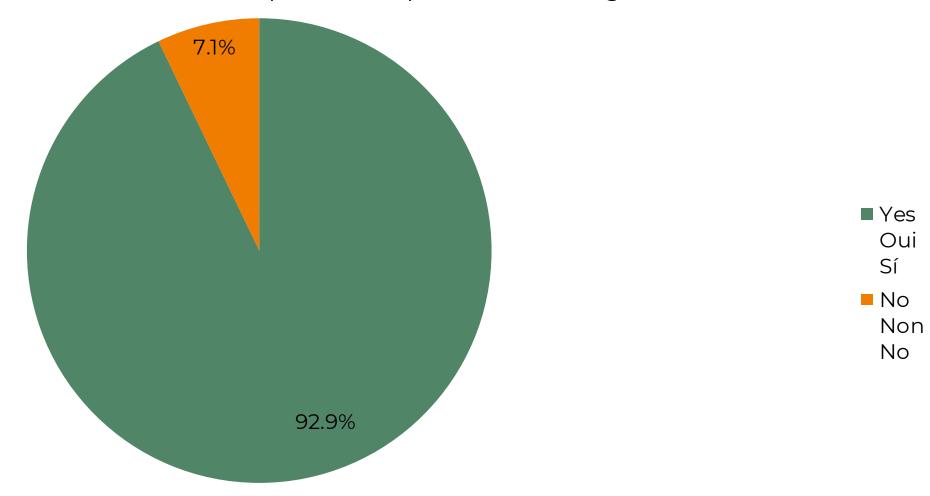
## **Gender-Responsive Advocacy - Asia**

Has your CSA engaged in local or national level advocacy towards the Government to inform their plans and policies with a gender lens?



## **Gender-Responsive Advocacy - ESA**

Has your CSA engaged in local or national level advocacy towards the Government to inform their plans and policies with a gender lens?



## **Gender-Responsive Advocacy - LAC**

Has your CSA engaged in local or national level advocacy towards the Government to inform their plans and policies with a gender lens?

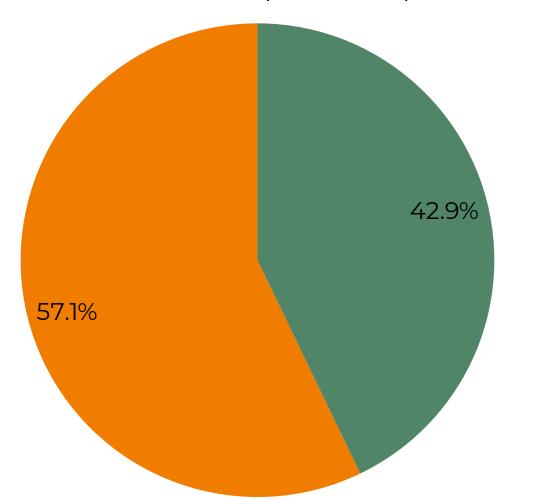
Yes

No

Non

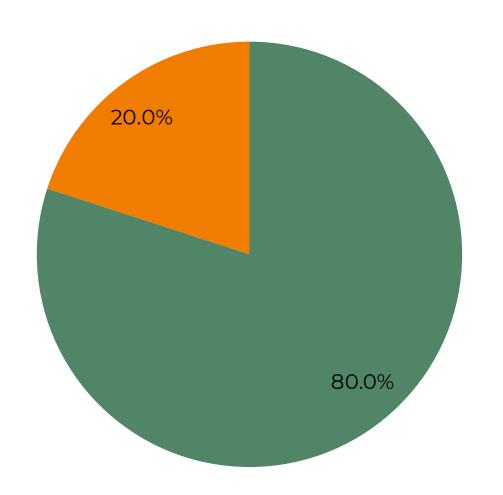
No

Oui Sí



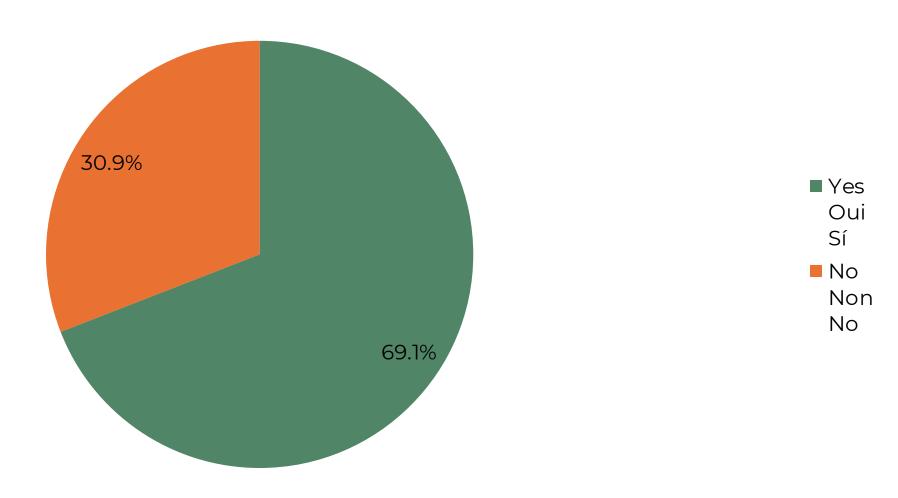
## **Gender-Responsive Advocacy - WCA**

Has your CSA engaged in local or national level advocacy towards the Government to inform their plans and policies with a gender lens?

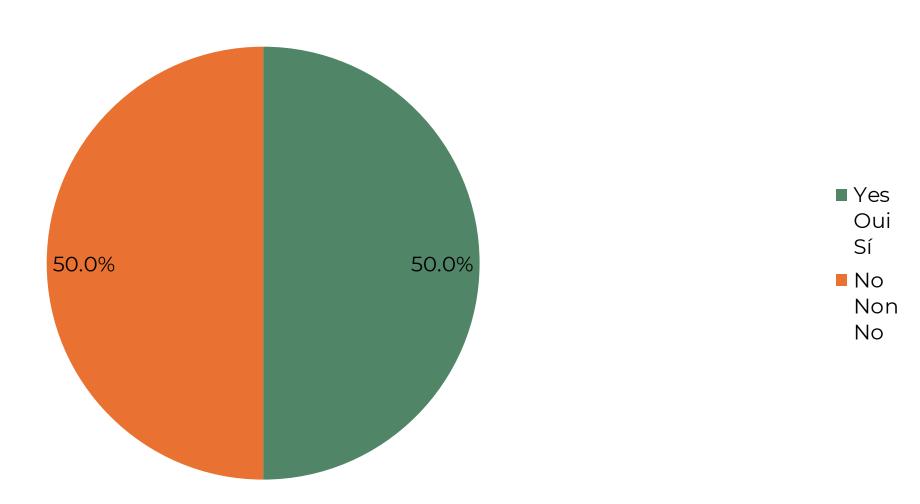




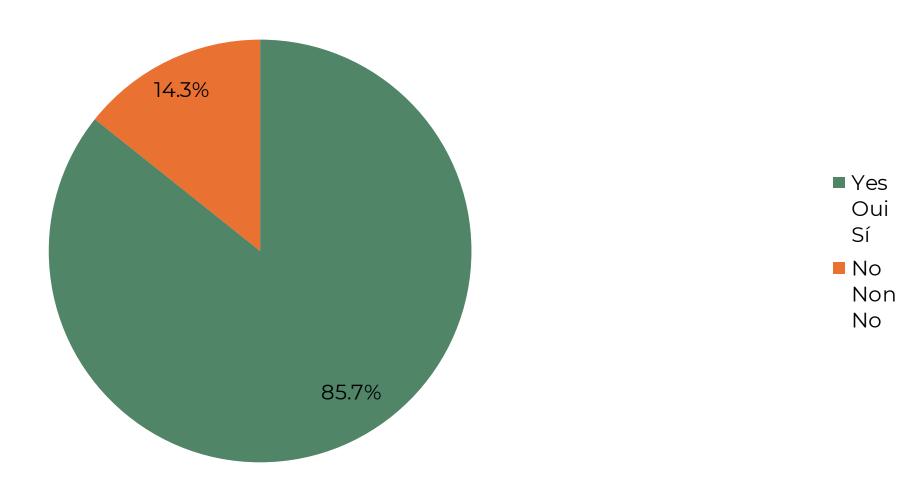
## **Advocacy for Nutrition Budget Accountability**



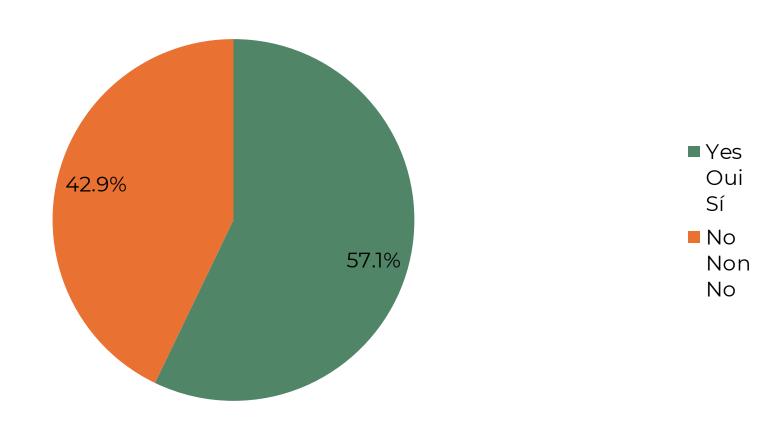
## **Advocacy for Nutrition Budget Accountability - Asia**



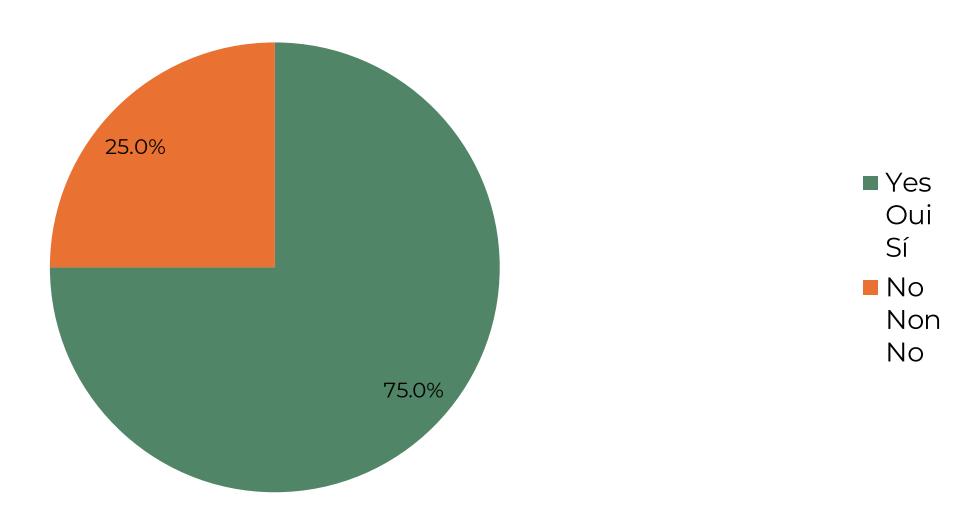
## **Advocacy for Nutrition Budget Accountability - ESA**



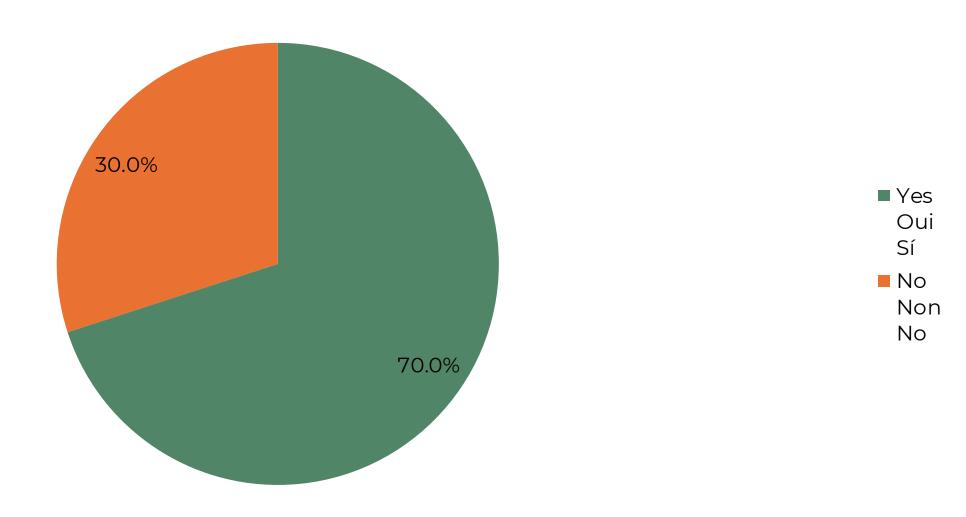
## **Advocacy for Nutrition Budget Accountability - LAC**



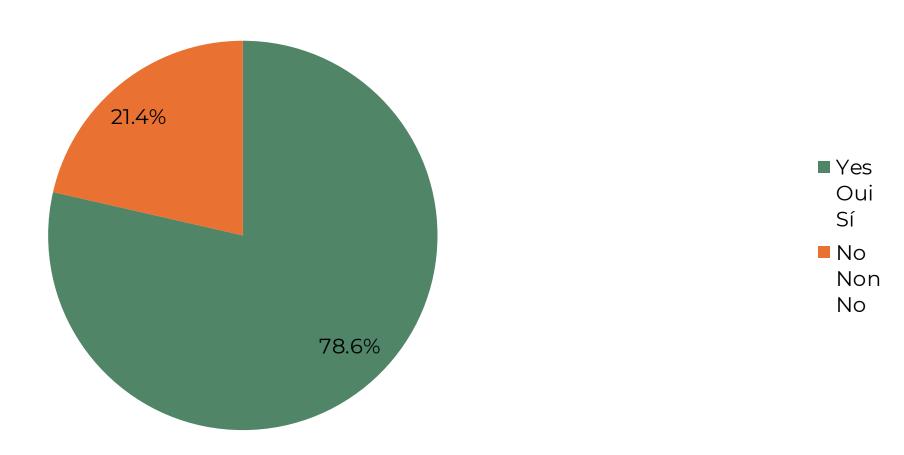
## **Advocacy for Nutrition Budget Accountability - WCA**



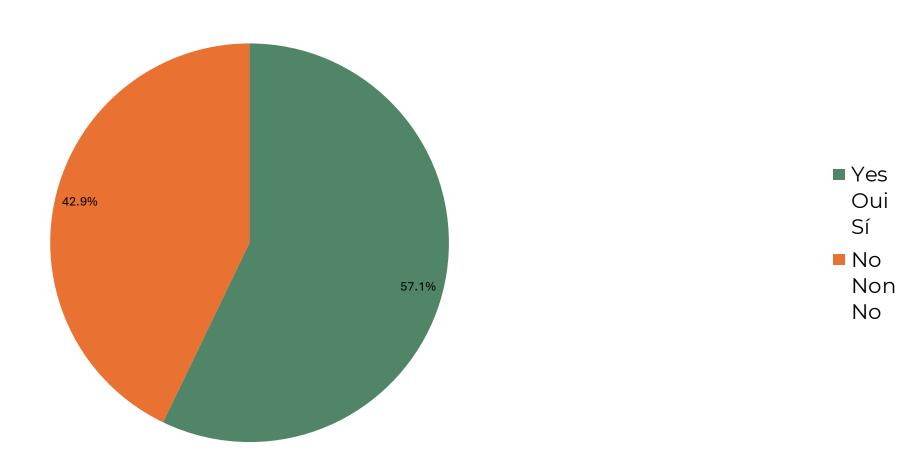
## Advocacy for Breastmilk Substitute Marketing Standards & Implementation



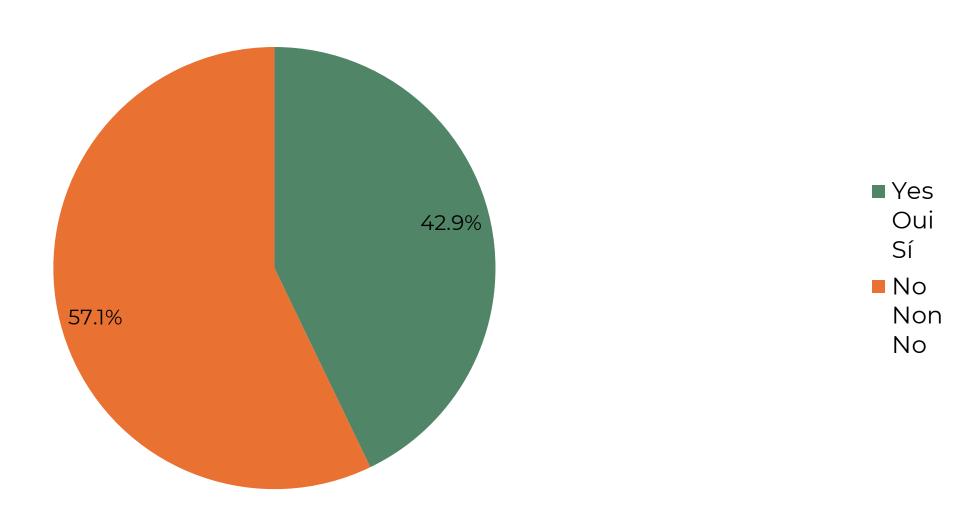
# Advocacy for Breastmilk Substitute Marketing Standards & Implementation - Asia



# Advocacy for Breastmilk Substitute Marketing Standards & Implementation - ESA



# Advocacy for Breastmilk Substitute Marketing Standards & Implementation - LAC



# Advocacy for Breastmilk Substitute Marketing Standards & Implementation - WCA

Do you conduct national level advocacy for global and national compliance of the International Code of Marketing of Breastmilk Substitutes

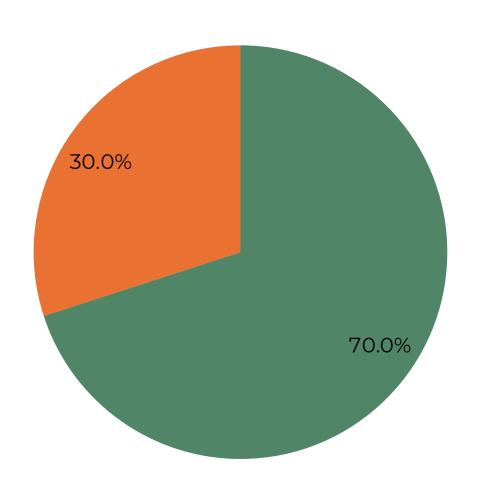
Yes

No

Oui Sí

Non

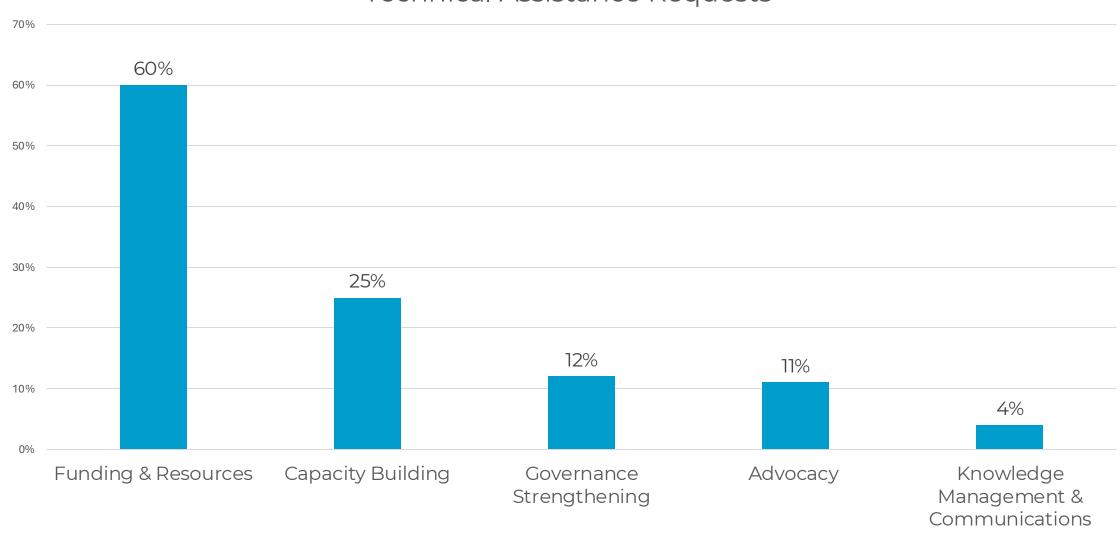
No



# Feedback to the SUN CSN Secretariat

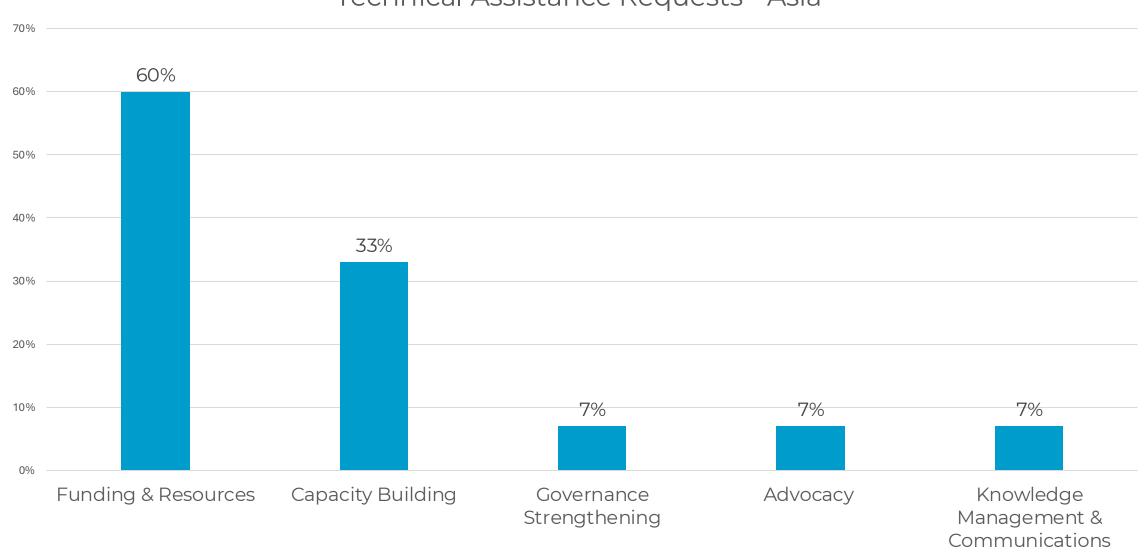
## **Technical Assistance Requests - Global**





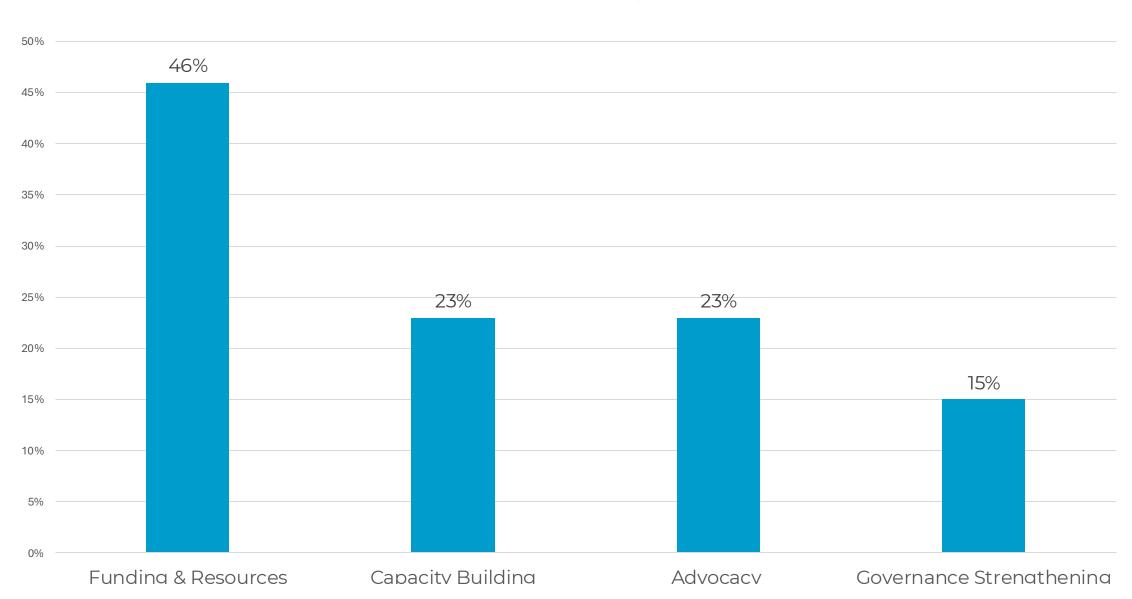
## Technical Assistance Requests - Asia





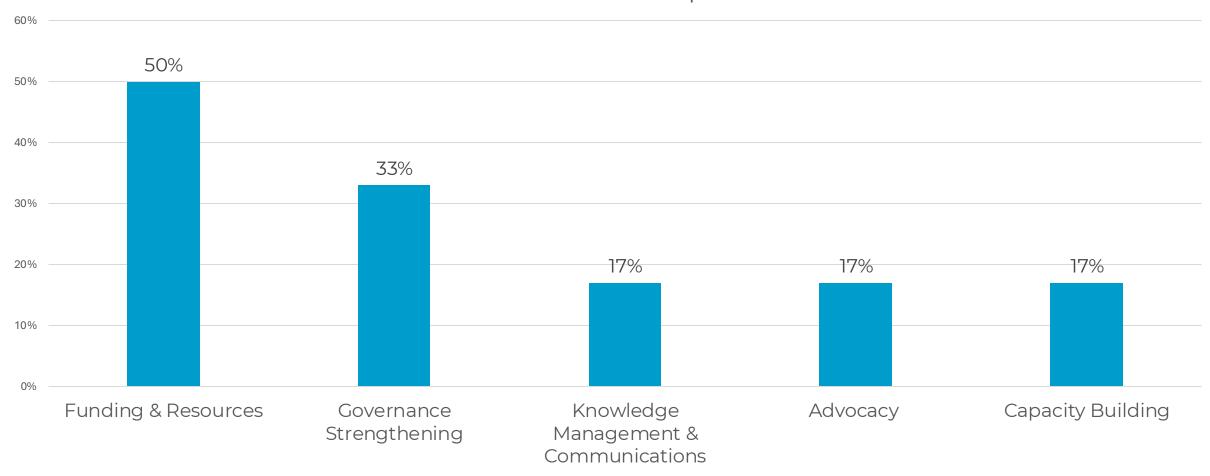
## Technical Assistance Requests - ESA

Technical Assistance Requests - ESA



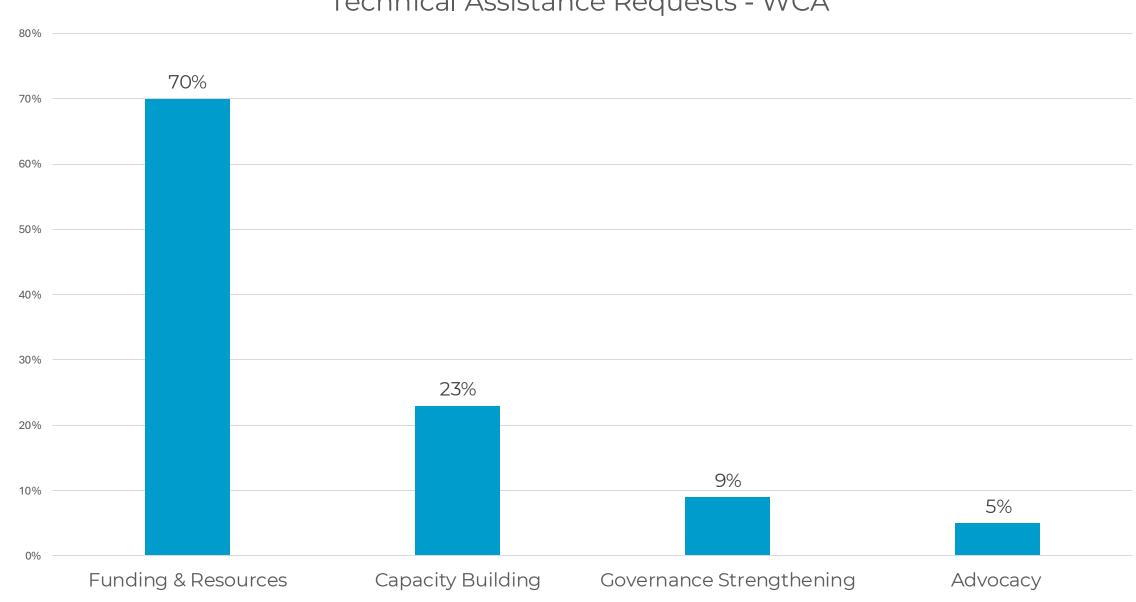
## Technical Assistance Requests - LAC



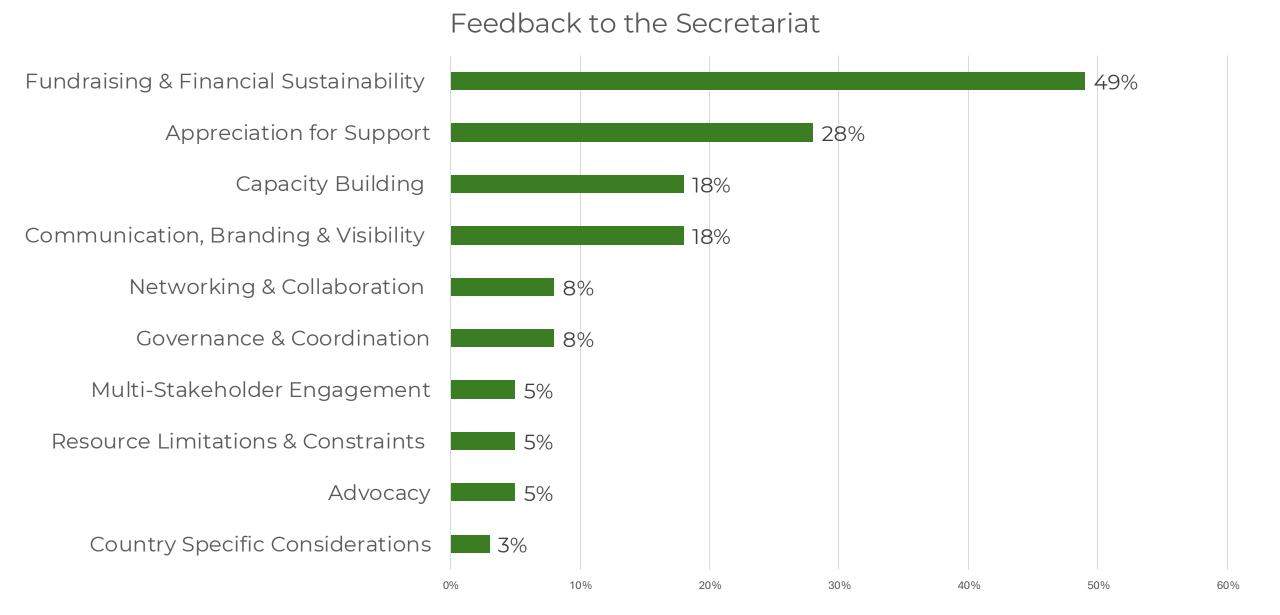


## Technical Assistance Requests - WCA

Technical Assistance Requests - WCA



## Feedback to the Secretariat



## Feedback to the Secretariat

#### 1. Fundraising and Financial Support

- Strong and recurring request for increased and more sustainable funding mechanisms across countries (e.g., Sri Lanka, Viet Nam, Burkina Faso, Rwanda, Kenya)
- Calls for in-person fundraising training (e.g., Sri Lanka), donor connections (e.g., Sierra Leone), and support in mobilising national resources (e.g., Bangladesh, Liberia)
- Need for continued updates on funding opportunities (e.g., Philippines, Malawi)
- Role of SUN CSN in advocating for and brokering sustainable financial solutions at national and global levels

#### 2. Capacity Building & Technical Assistance

- Requests for support in branding, advocacy, and technical learning (e.g., Viet Nam, Laos)
- Need for information sharing and collaboration mechanisms like CSA networking (e.g., Myanmar, Malawi)

#### 3. Sustainability of CSAs

- Widespread concern about the long-term sustainability of CSAs, with emphasis on:
- Permanent or sustained funding for CSA roles (e.g., Cameroon, Rwanda)
- Reliance on volunteer-based models (e.g., Uganda) and need for more structured staffing
- Basic infrastructure support (e.g., Tajikistan)

## Feedback to the Secretariat

#### 4. Accountability and Governance

• A few countries, notably Kenya, highlighted the need to review SUN CSN accountability structures and consider pooled funding approaches for improved transparency and equity

#### 5. Recognition and Positive Feedback

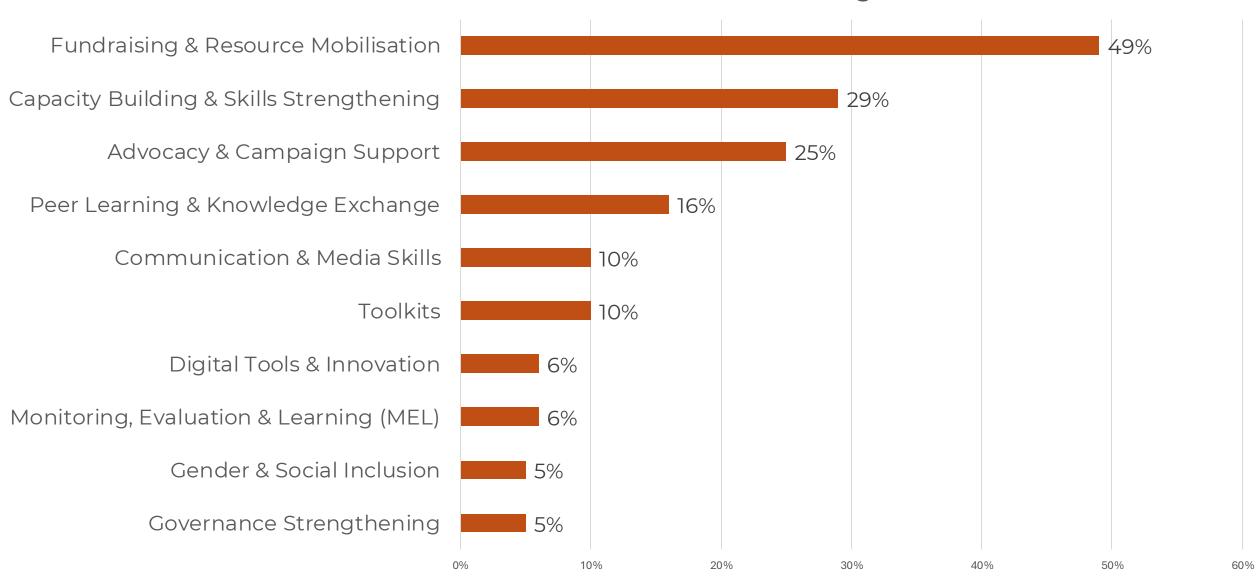
- Some CSAs acknowledged the value of SUN CSN's current support, particularly in:
  - Advocacy and grants (e.g., Ghana)
  - Regular and effective communication like the newsletter (e.g., Philippines)
  - Regional coordinator engagement (e.g., Zambia)

## Recommendations based on feedback

- 1. Expand access to tailored fundraising and finance training (virtual and in-person).
- 2. Increase visibility and frequency of funding opportunity communications.
- **3. Develop a sustainable funding model for national CSAs**, including staff and infrastructure (e.g core, pooled or long-term funding to support CSA staffing and operations).
- **4. Enhance donor engagement support** including matchmaking, proposal assistance, and donor intelligence
- **5. Enhance coordination and knowledge sharing across CSAs**, potentially via peer learning platforms or regional exchanges
- **6. Consider governance reforms**, including transparency in grantmaking and exploring pooled funding mechanisms.
- 7. Invest in communications support, especially branding, advocacy messaging, and regular Secretariat engagement.

## Resources & Tools

Demand for Resources and Tools Among CSAs



#### 1. Fundraising & Resource Mobilisation

Most dominant category, mentioned across nearly all regions

#### **Key Themes:**

- Sustainable Funding Mechanisms: Long-term solutions to reduce donor dependency (e.g., Burkina Faso, Cameroon)
- Access to Donors and Networks: CSAs need help connecting with donors or learning how to do so (e.g., Sierra Leone, Togo, Laos)
- **Proposal Writing & Budgeting**: Need for targeted training in developing compelling proposals (Nepal, Côte d'Ivoire, Chad)
- **Donor Communication**: Managing relationships, reporting, and visibility (Myanmar, Uganda)

This is more than a funding gap. It's a call from CSAs to be supported in navigating donor ecosystems, managing funds strategically, and building long-term financial autonomy.

#### 2. Capacity Building & Skills Strengthening

Strong secondary theme, often integrated with others

#### **Key Themes:**

- Organisational Development: Skills for internal governance, team building, and planning (e.g., Guinea Bissau, CAR)
- Leadership Development: Public spokesperson training, negotiation, team management (e.g., Peru, Nepal)
- Technical Proficiency: Especially in budget analysis, policy processes, food systems, and data literacy (e.g., Malawi, Bangladesh)
- Localisation of Training: Tailored content in local languages or culturally appropriate formats (Tajikistan, Bangladesh)

CSAs are asking for deeper, contextual, and long-term training investments, not just one-off workshops. There's also increasing demand for sector-specific upskilling.

#### 3. Advocacy & Campaign Strategy

A key demand among CSAs positioning themselves as agents of change

- Strategic Advocacy Planning: How to design campaigns, frame issues, and align with policy cycles (e.g., Honduras, Senegal, Pakistan)
- Messaging and Storytelling: Communicating advocacy goals effectively, especially for sensitive issues (e.g., Mali, Philippines)
- **Issue-Focused Campaigns**: Climate, food rights, gender equity, governance, transparency (e.g., Timor-Leste, Nigeria, Guinea Bissau)
- Evidence-Based Advocacy: Tools to link MEL data and advocacy messaging (e.g., Nigeria)

CSAs are ready to be policy influencers — but need the technical tools to design and deliver sharp, persuasive, and evidence-based campaigns.

#### 4. Peer Learning & Knowledge Exchange

Highly valued, but often informal or under-supported

- **Cross-country collaboration**: Many want regional platforms to exchange tools, tactics, and insights (e.g., Niger, Benin)
- Mutual capacity building: Emphasis on shared experiences over top-down training (e.g., Viet Nam, El Salvador)
- Localised knowledge networks: Webinars, mentorships, and exposure visits as sustainable methods for learning (e.g., Myanmar, Somalia)

Peer learning is low-cost, high-impact — CSAs want formalised structures to share their own innovations and solutions.

#### 5. Communication & Media Skills

Growing theme, linked with digital transformation and public engagement

- **Digital Advocacy & Storytelling**: Skills in video, social media, data visualisation (e.g., Honduras, Liberia)
- Media Relations: Engaging press, writing op-eds, and using media for accountability (e.g., Guatemala)
- ICT & AI: Capacity to integrate newer tech tools in campaigns and data management (e.g., Philippines, Pakistan)

CSAs are experiencing a digital gap and are eager to modernise their communication, but many lack the foundational tools or access to training.

#### 6. Monitoring, Evaluation & Learning (MEL)

A technical theme showing up in more mature advocacy environments

- Evidence-Driven Advocacy: Use of MEL data to drive policy asks (e.g., Nigeria, Mauritania)
- Impact Measurement: Tools for measuring project outcomes (e.g., Ecuador)
- Integration with Storytelling: Use of results to inform communications (e.g., Mali)

MEL is evolving from compliance to strategy. CSAs want to own their evidence and learn how to use it to increase credibility and policy traction.

#### 7. Toolkits & Practical Resources

- Customisable Toolkits: Fundraising, advocacy, nutrition (e.g., Philippines, Uganda, Nigeria)
- **Simplified, Modular Formats:** For local training, adaptation, or community use (e.g., CAR, Guinea Bissau)
- Practicality over Theory: Requests are for "how-to" tools, not abstract frameworks

CSAs are short on time and bandwidth. They need ready-to-use materials with plug-and-play potential, ideally available in local languages.

#### 8. Gender & Social Inclusion

Critically important, though underrepresented in some areas

- Mainstreaming Gender into Advocacy: Toolkits, training, and content with gender sensitivity (e.g., Philippines, Kyrgyzstan)
- Equity in Nutrition and Access: Focused work on gender-sensitive programming (e.g., Timor-Leste)
- **Representation in Governance**: Ensuring women-led and community-led CSAs have voice (less directly mentioned but inferred)

Inclusion is not just a standalone topic — it's a core lens CSAs want integrated into every technical support area.

#### 9. Nutrition-Specific Technical Training

Especially among CSAs in SUN and health-focused coalitions

- **Nutrition Financing & Budgeting**: In-depth training needed for budget tracking and financial advocacy (e.g., Ethiopia, Myanmar, Sri Lanka)
- Food Systems Engagement: CSAs learning to position themselves in food policy debates (e.g., Costa Rica, Malawi)
- **Commitment Monitoring**: Monitoring N4G and other country-level nutrition commitments (e.g., Burkina Faso, Uganda)

Nutrition is no longer a standalone sector — CSAs are being asked to speak the technical language of multisectoral policy.

#### **Key Message**

Across all these categories, one message is clear: **CSAs don't just need more resources** — **they want the capacity, tools, and systems to access, use, and sustain those resources themselves.** Their asks reflect a shift:

- From passive recipients to proactive strategists
- From individual training to institutional strengthening
- From knowledge gaps to ecosystem-building

# Thank you!

